

Emerald Golf



- ➔ Emerald Golf caters to all course types, including daily fee, private, resort, municipal, and multi-property facilities.

Tee sheet reservation system.

The tee sheet reservation system (TRS) will make managing tee sheets an easy task. The touch-screen system is easy to operate, administrate, and offers maximum control. All data resides at the course and the system is fully integrated to the point of sale (POS) and Internet reservations modules.

Features:

- Touch-screen
- Tracks reservation data
 - Member/customer data
 - Cancellations and no-shows
 - Date/time reservation was made
 - Booking agent and method of reservation (web, IVR, etc.)
 - Time stamp

- Comprehensive scheduling/blocking
 - Crossovers
 - Shotguns
 - Blocking
 - Events and outings
 - Multiple /group check-ins
- Multiple course set-up
 - Viewable on one screen
- Online tee times
 - Tee time booking engine on course-branded website
 - Multi-tier access (members vs. general public)
- Network ready
 - Tee sheet accessible across multiple computers
- Remote access
- Integration with a popular national consumer portal, www.activegolf.com
- Interfaces with our wireless starter module (handheld or laptop)
- Real-time weather updates
- Extensive reporting

Point of sale.

The point of sale (POS) system features an easy-to-use touch-screen interface that gives you many options at your fingertips, including the ability to track your inventory in real time, generate detailed reports, and integrated high-speed credit-card processing.

You can also view the purchase history of your customers, produce and manage rainchecks, gift certificates, and gift cards, including balances.



Plus, if you have multiple properties, you can use the advanced system which allows for data replication back to a central server and your other facilities.

Features:

- Touch-screen
- Fully integrated with tee sheet
- Uses inventory management module for inventory tracking
- Quick buttons
- Split billing
- Multi-tender types
 - Cash, credit, check, member account, gift certificate, event account, room charge, etc.
- Rechargeable gift card and gift certificates
- Electronic credit-card processing
- Post to member, event, and property management system (PMS) accounts
- Integrated affinity program with flexible points and rewards
 - Track customer spending history
- Integrates with third party food and beverage, PMS, and accounting

Accounting interfaces:

- Great plains
- Quick books
- Platinum
- Export capability

Events/contract management.

The outing/event management module is a tool designed to handle every aspect of planning, quoting, and controlling catered events and golf outings.

Features:

- Integrated with POS and tee sheet modules
- Manage deposits, billing, and accounts receivable
- Generate and print quotes and contracts in minutes
 - Pre-canned packages or a la carte menus can be loaded for simple and fast quoting
- Quick booking on tee sheet module (regular, crossover, and shotgun)
- Report on projected revenue by event type, organization, sales person, coordinator, revenue type, service location, contract status
- Hierarchy settings for management approvals
- Relational customer database
 - Contacts, organizations, events, and event activities

Reporting.

Information equals control, and good reporting is essential to run your business. SoftBrands provides you advanced reporting tools that allow you to extract information the way you want it.

We realize that it's just as important to know who hasn't been playing your facility as well as those who have. The powerful reports modules can easily show you this data as well as other reports, detailing: sales (for any day/date range you request), inventory levels, memberships, gift certificates, rainchecks, merchandise profitability, etc.


Features:

- Extensive reporting capability
- Remote report access
- Tee sheet reports
 - Rounds summary
 - Starter
 - Tee sheet
 - Reservation activity
- POS reports
 - Sales details and summary by item, department, sub-department, store, transaction, tender type, raincheck, gift, pay outs, miscellaneous, export capabilities, etc.
- Inventory reports
 - Detail, stocked, profit margin, cost detail, receiving, reconciliation, etc.
- Accounts receivable
 - Posting details/summary, item sales by CR/debt, export to accounting formats
- Events
 - Project event contract revenue based on multiple criteria
 - Create set-up schedules for staff
- Integration with third party applications such as Microsoft® Excel, Crystal Reports, etc.

Payment processing.

Reduce mistakes and improve your transaction time using the integrated electronic payment-processing system. Simply ring-up the sale as usual; select 'Pay by credit card', swipe the card, and the transaction is complete within seconds when using a direct connection to the Internet.

A payment-processing solution that is always connected to the Internet ensures a fast transaction using a system that is up to 10 times faster than dial-up. All major credit cards and debit cards are accepted.

 The integration of golf software functionality with SoftBrands' property management solutions provides a powerful tool for resorts and hotels seeking to increase operational efficiency and customer service.

Features:

- Integrated with POS
- Supports high-speed Internet processing or modem
- Integrated batch settlement and reporting
- Sales history automatically added to end-of-day close-out
- Dual merchant processing
- PC charge, IC verify, class payment server
- Use existing bank and processor

Automated touch-tone reservations.

Your customers can book tee times 24 hours a day using their touch-tone telephone with Hotel Information Systems' IVR system, and their information is sent to the pro-shop upon confirmation.

Think about how many of your customers are unable to book tee times outside of normal business hours. All those lost opportunities impact your course's bottom line.

Active Golf Solutions' IVR system can be configured for after-hours' use only or as a dedicated reservation tool.

Features:

- Automated reservations
- Integrated to tee sheet
- Custom voice prompts
- Multi-property/company support
- Configurable features, rules, and constraints
 - General and booking announcements
 - Online registrations
 - Reservation limits
 - Session time constraint
 - Lock-out period, re-open hour
 - Secondary PIN
 - Single-group method
 - Cancellation release time
 - Date selection: Simple seven-day or month/day
- Activity log
- Supports a wide range of voice cards
- Supports analog and digital cards and interfaces

Multi-property management.

SoftBrands offers multi-property management-database replication for those of you who operate a management company or a golf facility with more than one pro-shop. This allows all your courses to share data reliably.

The data resides locally at each course and also replicates itself back to your central file server. This topology ensures there is no downtime in the event of a communication failure, while offering the functionality you have always wanted: multiple tee sheets, shared member data, shared gift certificate and raincheck redemption, and central billing for accounts receivables.

The advantage is your courses will always know the latest information without having to manually call the central office or copy files, saving your staff time and improving customer service.

Features:

- Central server, farm or database replication
- Data resides locally at each course and replicates back to a central file server
- Perpetual database backup copy inherently provided
- Allows for multiple tee sheets, multiple stores, shared member data, shared gift cards, rainchecks, centralized billing, etc.

Inventory management.

The SoftBrands inventory management module gives you maximum information and control of your pro-shop's merchandise operation.

All functions, from receiving to reconciliation, are easy to use. The ability to transfer between stores with tracking of inter-company transactions makes our system ideal for operations with multiple locations and/or multiple companies.

Features:

- Receiving and reconciliation
- Track items in stock
- Multiple price-tiers based on customer type
- Accepts wireless PDA scanner, portable data collector or Excel imports for inventory count and reconciliation
- Comprehensive reporting
 - Low stock, average costs, slippage, etc.

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