

Today's hotel guests are savvy consumers who expect outstanding service. Your staff works hard to keep you ahead of the competition, and so should your enterprise applications.



## EPITOME PROPERTY MANAGEMENT SYSTEM

### OPTIMIZE OPERATIONAL EFFICIENCY.

Epitome Property Management System (PMS) from SoftBrands empowers you to create a business system that successfully manages your property, turns information into knowledge, and realizes greater profits.

Developed from the ground up using the Microsoft® .Net™ Internet framework, the .NET platform provides proven, implemented functionality in an Internet-native, centrally deployable environment. By developing this ASP.NET Web application, SoftBrands has taken advantage of the infrastructure services provided within the Microsoft framework, such as session state management and process recycling, to deliver a flexibly deployed application that is secure and fully functional for the hospitality industry.

### INCREASING REVENUE AND OCCUPANCY.

Maximize yields with rate and inventory rules including setting minimum lengths of stay, closing out room types, and setting minimum rates.

Maximize revenue opportunities by selling unique rates, packages, room types, and room numbers for each night of the guest stay with the stay wizard.

Reduce expenses by using the specialized features in the credit card interface such as multiple processors, multiple merchant numbers, multiple properties, and centralized deployment.

Extend your marketing programs with the sale and management of gift certificates and creation of cash-based certificates.

## IMPROVING TOP AND BOTTOM LINE.

- ▶ The .NET platform is accessible via thin clients or workstations running Internet Explorer™ 5.5 or higher.
- ▶ It can be deployed over a dedicated or public network, simplifying your IT infrastructure to a database server, application server, and an interface device server, making future upgrades simpler, easier, and faster.
- ▶ For those who favor a property-based approach, the application can be deployed locally, keeping your application and data on site.

## USING GLOBAL FEATURES.

- ▶ The query wizard, available in each module, allows you to search and retrieve information for guest, group, and company accounts using virtually any criteria from one screen instead of several, thus increasing productivity.
- ▶ Epitome PMS also provides detailed reports that allow you to precisely target your marketing efforts to improve your occupancy rates, increase your yield, and enhance your strategic planning. Since custom reports are embedded in the application, you do not have to exit the application when you print them. You can sort and filter reports to view the exact information you need at a moment's notice.

## IMPROVING GUEST LOYALTY.

Cater to your international guests with the system's multiple currency capabilities to display and quote rates in an alternate currency.

Exchange foreign currency and foreign traveler's checks with a record of the transaction details including service charges and receipt tracking.

Establish guest loyalty programs by tracking room nights and revenue. Retain up-to-the-minute information about the number of reservations, stays, cancellations, no shows, and the amount of revenue generated by each guest or company.

## STREAMLINING OPERATION.

Display occupancy figures, housekeeping, and incoming reservations at any given moment with the flash status. Access the guest account directly from the blocking worksheet to change information, add postings or messages, and more. Save time, reduce errors, and allow your staff to perform more guest service functions by defining the business rules and requirements of taxation regulations directly in the system.

## ABOUT SOFTBRANDS.

SoftBrands is an Infor affiliate with more than 10,000 properties worldwide using its Hotel Management Software Solutions. Infor is a leading provider of business software and services, helping 70,000 customers in 125 countries improve operations and drive growth. For more information, please visit [www.infor.com/solutions/hospitality/](http://www.infor.com/solutions/hospitality/).

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