How innovation is reshaping the marketplace

Infor Retail Software Solutions
Technology, consumers, and retail have changed
Where do you fit in the new retail world?
Modernize your business

Achieving top-line growth requires rethinking the way business is done. No longer can performance be achieved by just opening new stores. The growth game is about share of wallet. To grow, retailers need to build relationships with customers by offering superior and even innovative service, differentiated assortments, and engaging shopping experiences.
Consider this scenario: You’re located at your company’s headquarters in New York City, thinking about a new assortment for your key store in London. You need to discuss this new SKU with your supplier in Shanghai—now.

Imagine if you had a centralized platform that lets you collaborate with that supplier as if you were in the same room. You could share information and conversations seamlessly, with persistent, relevant content as a part of your workflow.

Infor Retail Software Solutions provide a set of industry-specific, integrated tools that can deliver all the information you need to make it happen. You’ll have information from your manufacturing systems, your supply chain, your physical assets, and the details on your customers and workers, all linked together. And you’ll have all the tools—analytics, mobility, visualization, and collaboration—to make sense of it all, get the right information to the right people at the right time, and discuss it in real time.
We infuse these proven capabilities in:

- Financial Management
- Human Capital Management
- Supply Chain Execution
- Customer Relationship Management
- Sourcing and Manufacturing Management
- Asset Management
- E-Commerce
Faster access to current information for stakeholders facilitates more informed decision making, better customer service, and stronger collaboration between locations.”

John Marazzi
Jardine Motors Group
Social and mobile built into the core

You need to make dramatic changes in the way you do business to stay ahead. Mobile and social pose major challenges, but also create unprecedented opportunities—if you make them a pervasive and seamless part of your business.

**Infor Ming.le™** is a comprehensive platform for social collaboration, business process improvement, and contextual analytics. Incorporating the most innovative social media concepts into a business environment, **Infor Ming.le** marries communications and business processes to help you work smarter and faster.

From collaborating alongside core systems like ERP or financials to “following” people and objects, you’ll solve problems and get work done in ways you never thought possible. Infor Retail Software Solutions are also blazing the trail around mobile-enabling core business systems, bringing global supply chain visibility to the trade show floor, views of location-level demand to the warehouse floor, and an understanding of staffing planned versus service level objectives to the store floor.

Infor Retail Software Solutions help you put the power of your enterprise applications into the hands of everyone in your organization, wherever they are, to make them more efficient and connected.
“Our Infor system aids us in strategy and planning, budgeting, consolidation, and forecasts. This results in less time consuming and clearly manageable reporting and budget systems.”

Jürgen Kaiser
Systems Managing Director, Manor AG
Power financial performance and global expansion

As you look for growth opportunities beyond your borders—opening new stores in new geographies, supporting a franchise model in new markets, or acquiring new brands across the world—you need financial systems that can grow with you. Infor Retail Software Solutions include Infor Dynamic Enterprise Performance Management (d/EPM), the first platform to deliver end-to-end performance management, real-time insights, and operational discipline to business users—where and when they need it.

You get tools for improving visibility into your company’s performance that combine the global essentials you need with the most proven approach to getting up and running quickly and efficiently. Infor’s enterprise performance management solutions serve thousands of customers of all shapes and sizes in hundreds of countries with a myriad of languages, currencies, and regulatory environments.

The enterprise performance management tools connect seamlessly with Infor Analytics, Business Intelligence, and Reporting, so you get a 360° view of your company’s performance. You’ll be able to take action in context when your financial performance plans, forecasts, and budgets are automated and connected.
Turn raw data into valuable insight

Like most retailers, you probably know that you already have a gold mine of “big data” within your business. The key is unlocking the value of that raw material by making it consumable, refining it into proactive and predictive alerts, images that instantly tell stories about business performance, workflows that take you directly into recommended actions, and then on to the next important action that will drive your business.

But how do you get from terabytes of operational business data to a well-crafted story that everyone in your organization can read, discuss, and act upon?

Images of shopper behaviors and preferences, product and location sales trends, your best and weakest products, supplier relationships and ratings, and staffing strategies shared across the organization can fundamentally change the way you work. They can move the conversation from “what is happening?” to “which option is best to fix this problem?” or “how can we capitalize on the next big trend?”

With Infor d/EPM, you get tools for data visualization and an in-memory analytics and calculation engine for real-time analysis, planning, and forecasting. The engine that powers Infor d/EPM and in-memory analytics harnesses the power of big data to automate your business, deliver risk and opportunity information automatically, and help you to be more precise in your decision-making and analysis.

In addition, you get tools for governance, risk, and compliance (GRC) controls, so you can proactively reduce risk across your entire enterprise with every new retail site.
RECENT ACTIVITY

- **AUGUST SALE ENDING**
  5:00PM 08/28/13

- **ITEMS ADDED**
  2:30PM 08/15/13

- **FREESHIPPING ENDING**
  3:00PM 07/28/13

- **NEW ORDERS PENDING**
  3:00PM 07/28/13

- **ITEMS ADDED**
  2:30PM 08/15/13

- **NEW ORDERS PENDING**
  5:00PM 06/15/13

- **NEW ORDERS PENDING**
  3:30PM 05/28/13

- **ITEMS ADDED**
  2:30PM 05/15/13

- **SUMMER SALE ENDED**
  3:00PM 05/25/13

- **NEW ORDERS PENDING**
  3:30PM 04/13/13

CURRENT DEALS

- **August Promo 15% off**
  CODE: FALL15
  
  CTR: 15%  ENDS: 8/28/13  SALES: $10,200.00

- **FREESHIPPING over 100$**
  CODE: FREESHIP
  
  CTR: 15%  ENDS: 8/28/13  SALES: $10,200.00

TOP SELLERS

- **Product Name**
  SKU: 120122  PPU: $60.00
  
  SOLD  AVAILABILITY

- **Product Name**
  SKU: 120122  PPU: $60.00
  
  SOLD  AVAILABILITY

- **Product Name**
  SKU: 120122  PPU: $60.00
  
  SOLD  AVAILABILITY
Manage vertically integrated product development lifecycles

Private label goods have realized significant growth in all sectors of retail. With this change, retailers have become manufacturers, just as manufacturers have become retailers. To support the entire product lifecycle—from product design through sourcing and manufacturing, and ultimately distribution—you need holistic product lifecycle management. You get that, and more, with Infor Retail Software Solutions.

For fashion brands, Infor Retail Software Solutions provide comprehensive support for the entire manufacturing process, from design and sourcing through cut and sew, and ultimately through distribution to retailers, franchisees, and even the retailers’ own stores and e-Commerce operations. Infor Retail Software Solutions combine the planning, sourcing, production, distribution, and finance features fashion manufacturers and brand owners need to handle high order volumes, manage a wide variety of product lines, and make the most effective use of complex supply chains.
Covering your needs across the product lifecycle
Reinvent your supply chain

All of your investment in market analytics, consumer research, and improved back-office operations will fall flat if you don’t have inventory on the store shelves.

Infor Retail Software Solutions include one of the first execution solutions that combines transportation management with warehouse management. You’ll be equipped to tackle the complex logistics decisions that span the boundaries between transportation and warehousing to ensure that your stores always have the right product at the right time.

You’ll avoid the costly blind spots that result from treating warehouse and transportation management separately with the supply chain execution capabilities of Infor Retail Software Solutions. You’ll always find the best solutions to a range of perplexing tradeoffs—price versus speed, service versus accuracy, satisfied customers versus profitable customers.

Eliminate expediting charges with Infor Retail Software Solutions’ optimization features, which guide you through the planning process and help you plan and replan instantly. You’ll be prepared to manage the unexpected demands that you encounter every day, including labor management.

Infor Retail Software Solutions deliver supply chain execution capabilities that monitor the performance of your logistics with extensive, advanced reporting—all built on a single database that ties everything together and allows you to save time and money in every part of your operation. You get an instant snapshot of your entire operation, so that you can make better decisions faster.
Understand the cost of your assets

The enterprise asset management (EAM) capabilities of Infor Retail Software Solutions can help you gain a keen understanding of store assets, such as POS terminals, product display fixtures, food preparation machinery, and refrigeration equipment. Infor Retail Software Solutions gather important data on these assets, so you can understand the cost of operating them, understand how to make them more efficient, and optimize maintenance schedules to avoid business disruptions.

Proven to handle the most complex asset challenges, Infor Retail Software Solutions manage preventative maintenance for fashion, predictive maintenance for grocery and restaurant retailers, emissions and energy demand management and fleet management for supply chain operations, and more.

Our EAM Sustainability Edition monitors application energy usage and the cost of assets, helping you to make better decisions with a more complete picture of your operating and maintenance expenses. You’ll be able to pinpoint where and how to reduce environmental impact and replace the right assets at the right time with complete financial justification—including energy usage—as well as better manage carbon emissions.
Maximize customer interactions

Every customer interaction presents multiple opportunities. You need to make the most of every interaction and point of contact to increase revenue, create a new prospect, or bolster an existing customer’s satisfaction with your company—and their long-term value to your business.

Online sales and marketing is one of the most important channels you have for engaging with customers. Get the tools, resources, and support you need to help make your online interactions a true business advantage with Infor Rhythm™, a cloud-based B2B engagement platform that delivers integrated, intelligent, and beautiful online experiences. In a single, integrated package, you get comprehensive capabilities, from design services and ERP integration to optimized web design and support for omni-channel interactions.

Build an online engagement platform that can deliver across all key areas, from engagement, order placement, and transaction to execution, follow-up, and analysis. Infor Rhythm puts the combined power of proven solutions, including Infor e-Commerce, Epiphany® Interaction Advisor, Infor Ming.le™, and Infor Analytics at your fingertips. You also get access to services and technologies designed to eliminate traditional barriers to success.

From “showrooming” to cart abandonment, Infor Retail Software Solutions can help you respond creatively and cost effectively to emerging trends. Target the right offer, to the right customer, at the right time; and then integrate marketing, sales, service, and lead management to create a 360° view of your customers and customer experience.
MADISON JACKET

$79.00

REF. 2532/322

Our Madison jacket is a perfect complement to any
spring wardrobe. We suggest wearing it over your
favorite dress.

Gordex: 32/12's x 6.5/12's. Dry clean.

COLOR

SIZE

SELECT

QUALITY

1

ADD TO CART

SHARE

Share to Facebook Timeline

I Like | I Want | I Need

Tweet | Post | Pin

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At Infor, we don’t believe that you should have to commit to building out a vast infrastructure that supports your busiest season, if that season lasts just one month out of the year. We understand the extreme seasonality that’s inevitably part of retail.

The cloud gives you a strategic weapon against inevitable fluctuations in consumer demand that leads to a boom and bust dynamic. Why outfit your entire technology infrastructure for the high points, only to let it sit idle during periods when things are quiet? Beyond protecting your business against these ups and downs, Infor CloudSuite enables you to focus on what you do best: design, make, source, buy and sell your products; and then grow your business, follow trends, and build relationships with your customers.
Infor Retail Software Solutions are used by 2,600 customers in 67 countries, including:
Combine insight and action to get results

With Infor Retail Software Solutions, you get a suite of best-of-breed applications that will change the way you work. You’ll have the tools you need to:

Leverage
Capitalized on the investments you’ve made in technology.

Grow
Gain new data, applications, and business processes to drive top-line growth and bottom-line profitability.

Accelerate
Take advantage of the latest consumer technologies, including mobile, social, analytics, and the cloud.
Be sure the right information gets to the right people, at the right time.

Build better relationships with your employees, customers, and suppliers—and achieve better results.

About Infor

Infor is fundamentally changing the way information is published and consumed in the enterprise, helping 70,000 customers in 200 plus countries improve operations, drive growth, and quickly adapt to changes in business demands. To learn more about Infor, please visit www.infor.com.

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