



Infor M3 Analytics

Convert data into actionable information

The task of staying competitive gets more complex every day. You need to be ready with faster, more effective, information-driven responses to stay ahead. And because your enterprise applications collect an enormous amount of data, you can easily get overwhelmed by the time, effort, and expense of interpreting it all. You need analytic tools that help you convert data into information to analyze your company's strengths and weaknesses, so that you know the best way to take effective action.

Gain fast results

Infor® M3 Analytics provides fast, easy-to-use business intelligence that yields comprehensive, detailed information to help you manage your business more strategically. By helping you quickly identify and focus on the areas of your business that need improvement, it gives you insight that can improve organizational performance. And because it automatically collects data from the enterprise applications that drive your business, you get rich, highly relevant reports and analysis without having to hire a team of experts to obtain results.

Get better answers faster with
Infor M3 Analytics.

Take advantage of industry-specific analytics

You get all the technologies and tools you need, combined with industry-specific content, to make information-driven decisions with Infor M3 Analytics.



Make better decisions

Infor M3 Analytics combines the proven reliability of Infor M3 ERP with the power of the innovative Infor Business Intelligence technology stack—which means that you gain a unique range of benefits that deliver business value quickly. You'll be able to:

- **Realize value rapidly**—Infor M3 Analytics serves as a project accelerator because it includes pre-built reports, dashboards, KPIs and other tools that let you start taking advantage of its power in the shortest possible time.
- **Get exactly what you need**—The industry-specific content that's available for Infor M3 Analytics makes it easy for you to quickly deploy business intelligence that's relevant to your needs to gain competitive advantage in your industry.
- **Enhance the value of your M3 investment**—Close integration with Infor M3 means that you can gain the benefits of delivering contextual intelligence in processes within Infor M3. You'll also be able to drill down through Infor M3 Analytics information to Infor M3 to take action after you've gained insight.
- **Accelerate implementation**—By automating Extract-Transform-Load (ETL) routines, Infor M3 Analytics shortens implementation times, reduces the risk of errors, and eliminates the need for handwritten queries to extract data.
- **Get answers faster**—In-memory processing speeds results, so that you get the answers you need when you need them.

The key to successful operations

Infor M3 gives companies unparalleled power to achieve operational excellence. To make your entire business thrive, it helps to augment your Infor M3 solution with fast, sophisticated analytics and reporting tools that help you make better decisions and get great results. Several third-party business intelligence tools can draw management information from operational ERP systems, but those tools usually require significant up-front cost and effort to implement and integrate, because they weren't built to draw naturally on the unique capabilities of Infor M3. Infor M3 Analytics can help you:

Gain better strategic direction

Infor M3 Analytics can help senior executives steer the business more effectively thanks to faster, more thorough analysis and complete, timely information. And because Infor M3 Analytics offers industry-specific analysis packs, executives can trust that the KPIs and ratios they're using as a basis for strategic planning are relevant to their industry and helpful to the business. For example, chief financial officers can monitor KPIs and financial ratios to ensure the business is meeting its strategic objectives, while operations managers can gain insight about critical metrics, such as resource performance, which can have a major impact on uptime, throughput, and operating costs.

Improve profitability

Many companies can't actually calculate the profitability of each individual product or service because the relevant data isn't readily available for analysis. Even companies with strong topline revenue can remain unaware of areas of unprofitability that could easily be corrected if they had an efficient way to collect and analyze the data. Infor M3 Analytics makes it easy for executives and managers to create detailed KPIs that measure profitability and performance in fine detail. In many cases, with the right data, you can identify ways to boost profitability with little added cost simply through better analysis.

Analyze resource usage

Every company wants to generate the greatest possible value from their investment in products, inventory, labor, equipment, facilities, and services. Measuring whether you've achieved that goal is so

difficult that many companies just guess. But guessing can lead to suboptimal customer service, unnecessary overtime, waste, and additional costs. With Infor M3 Analytics, you can eliminate guesswork and get a clear picture of how well your organization is performing.

Empower business users

Infor M3 Analytics offers industry-specific prebuilt reports and dashboards that business users can access immediately. As a result, managers get the detailed information and analysis they need to make effective plans and decisions. The solution also includes an easy-to-use report building utility that allows ordinary business users to create reports without having to go to IT every time they need to make a change.

Take advantage of deeper expertise

Infor M3 Analytics is built on the same technology stack as the rest of the Infor Business Intelligence technology portfolio, so you have access to a larger number of experts who can help you get exactly what you need from Infor M3 to meet your business needs.

Focus on your business

You can get industry-specific analysis packs containing prebuilt dashboards, reports, KPIs, and other tools tailored to specific industries, including:

- Fashion
 - Food & Beverage
 - Manufacturing
 - Distribution
 - Equipment
-

Get better direction from clearer data

When everyone in your organization is making decisions based on the same reports, drawn on the timely, consistent use of the same data, you can operate more cohesively, with better teamwork and better performance overall. Infor M3 Analytics simplifies and accelerates the reporting process in a way that fosters clear, consistent use of data throughout your company. When that information comes to you as a natural extension of the data in your Infor M3 solution, you gain the knowledge and insight that can lead to great performance in the long term.



Gain quick competitive advantage

With Infor M3 Analytics you'll be able to:

- Improve product margins.
- Increase resource utilization.
- Prevent cost overruns.
- Identify your most profitable customers.

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641 Avenue of the Americas, New York, NY 10011

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