



Infor Rhythm for Commerce: Stores

Deliver a richer shopping experience

With instant access to information, ratings and reviews, recommendations, inventory availability, and shipping options, the POS system becomes a critical link between shoppers and associates, uniting the channel where shoppers engage with your stores and the back office functions that deliver on their expectations.

With Infor Rhythm™ for Commerce: Stores, your associates can gain instant access to product, promotion, inventory, order, and customer data, so they can deliver a richer shopping experience that can help improve sales and better satisfy customers. In addition, Infor Rhythm for Commerce: Stores revolutionizes in-store shopping by helping retailers like you make the point of sale a more dynamic point of service. It builds on the traditional strengths of the retail environment—like personalization, associate expertise, and hands-on service—and makes them omni-channel ready.

Key benefits

Infor Rhythm for Commerce: Stores lets you engage with your customers in new ways, so you can:

- Transform the point of decision into the point of sale with mobile transaction capabilities.
- Give shoppers a personalized, data-rich experience that combines the best of online access and in-person dynamics.
- Make customer interactions more dynamic with content such as video, social media conversations, and product ratings and reviews.
- Access inventory anywhere in your enterprise and ship it anywhere the customer wants.
- Accept multiple forms of payment—including loyalty points and gift cards—and process returns from anywhere in the store.

In the back office, Infor Rhythm for Commerce: Stores gives you the functionality you need to help you:

- Improve operational efficiency with flexible access to store management functions.

- Enhance store-level decision making from a comprehensive dashboard.
- Maintain store parameters and configurations.
- Perform start and end-of-day operations.
- Maintain employee roles, security, and passwords.
- Configure, view, and print store reports using real-time transaction data.

Generate transactions from shopper interactions

Infor Rhythm for Commerce: Stores replaces outdated POS technology with an integrated mobile and cash-wrap platform for accessing inventory within the store, throughout the store network, and in other channels, such as e-commerce sites. That way, when the customer is ready to make a purchase, your associate can upsell and cross-sell by showing related and complementary items prior to completing the transaction, then complete the selling, cross-channel order, and tendering processes without ever leaving the customer's side—and reserve items for in-store pick up or delivery anywhere the customer chooses.

Support your back office operations

In the back office, Infor Rhythm for Commerce: Stores delivers a centralized web application that supports all in-store back office operations, including reporting. That way you store associates, managers, and headquarters personnel can manage daily operations in real time. With this centrally-deployed web-based application, your users gain access to functionality, reports, and data views based on login credentials and organizational roles.

Engage with omni-channel shoppers

With Infor Rhythm for Commerce: Stores, you get engagement features including:

- **A fully featured POS platform**—Native mobile POS platform with full tender support—including coupons, loyalty points, and gift cards—and flexible returns processing
- **Complete in-store order management**—Detailed visibility into cross-channel order status, with tools to place, manage, and modify orders during the in-store interaction
- **Integrated omni-channel customer engagement**—Streamlined access to complete product data, which allows associates to use clientelling features with multiple customers simultaneously, as well as support for upselling and cross-selling, enterprise inventory location, and embedded gift registry and layaway management
- **Advanced POS and integrated store operations**—Access to store operations, reporting, advanced pricing and promotions data, and system configuration and monitoring
- **Internationalization**—Multi-currency, multi-language, and customer data capabilities to support international operations

- **Multiple PIN pad form factor support**—Accommodates a mix of legacy card readers and scanners and the latest mobile devices for a broad range of payment processing options
- **PCI PA-DSS 2.0 and P2P compliance**—Built-in compliance with PA-DSS requirements and compatibility with P2PE and tokenization providers for secure mobile transactions

Support your back office needs

Your back office gains support for:

- **Customer data management**—Quick access to customer information and transaction data to assist associates in personalizing the shopping experience
- **Streamlined store operations**—The ability to simplify, monitor, and maintain store operations, including store open and close, employee roles and permissions, and till reconciliation and cash deposits
- **Internationalization**—Multi-currency, multi-language capabilities to support strategic expansion into new markets
- **In-depth reporting**—Insight into associate and store performance on key measures
- **Up-to-date store information**—Synchronization of all in-store devices and systems to support real time store activity such as data movement, price management, and inventory
- **Seamless integration with other Infor® and Infor Rhythm solutions**—Lower total cost of ownership and easier maintenance and upgrades through out-of-the-box integration with Infor Rhythm for Commerce: Stores, Infor Store Inventory Management, and Infor Rhythm for Commerce: Omni-channel Hub.

Empower your teams for omni-channel success

With Infor Rhythm for Commerce: Stores, you can gain the operational efficiency you need to make your stores an essential part of the omni-channel shopping experience. You also get the front and back office management capabilities and visibility to streamline all facets of daily store operations. Best of all, Infor Rhythm for Commerce: Stores can help you empower your associates with inventory visibility throughout your entire enterprise, while also giving shoppers the ability to place cross-channel orders with you.

[Learn more about Infor Retail >](#)



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