



inforum 2014

11–12 NOVEMBER • LONDON



Call for testimonials: Best practices

Thank you for your interest in submitting a testimonial proposal for Inforum London 2014. The following best practices will help you submit your proposal.

First, submit a high-level overview of what you would like to present. This overview should include the specific names of the Infor product(s) and/or technology you use/used; the challenge(s) you overcame using the product(s); and the positive impact this had on your organisation.

Some positive impacts may include how your organisation:

- Creatively solved a challenging business-critical issue
- Improved operational processes or decreased costs
- Used technologies, such as business intelligence or mobility, to serve the needs of various business stakeholders
- Integrated third-party software with Infor applications to drive process improvement
- Implemented cloud deployment to achieve speed as a competitive differentiator

All proposals must be submitted no later than Friday 10 October 2014. Accepted testimonials will be promoted and presented at Inforum London 2014.

If you have questions about the call for testimonials process or details, please email Inforum.London@infor.com