



# Infor CloudSuite Industry Pack Printing & Packaging

## Keep your production running

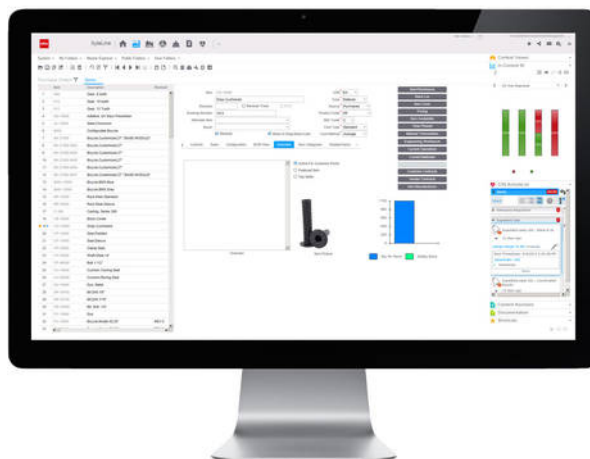
Few industries have been disrupted by new technology as much as the printing and packaging industries. If you're in one of these industries, you aren't just using technology advances to execute long-standing business processes with greater efficiency. In printing and packaging, digital technology has fundamentally transformed your business model, changing how you produce products, your potential customer base, and your competitors. You're operating in a new high-speed, high-quality era that's putting new pressures on your business.

Making the transformation from the traditional film and metal plate processes has been a major accomplishment. But the transformation is incomplete if you haven't also modernized your approach to other core business processes with the help of a comprehensive software solution.

To complete the transformation, you need a business software solution with core enterprise resource planning (ERP) capabilities customized for the specific requirements of printing, publishing, and packaging. That's what you get with Infor CloudSuite™ Industry Pack—Printing & Packaging.

## Work with experts

With Infor CloudSuite Printing & Packaging, you get a comprehensive ERP solution with specific functionality for printing and packaging built in—not bolted on. You'll have tools to help streamline how you manage the entire printing and packaging lifecycle.



You'll be able to get a much clearer view of your entire business, so you'll know what's working right, what's not, and where there are opportunities for new efficiencies and organic business growth. You'll be able to adapt Infor CloudSuite Printing & Packaging to your business, not the other way around.

Infor experts have been meeting the changing business requirements of printing and packaging companies for more than 25 years, so you can be confident that we've included capabilities that you need. With Infor CloudSuite Printing & Packaging, you'll be able to:

- Accurately monitor customer demand.
- Streamline your quotation process.
- Automatically transfer successful quotes to production.
- Consistently deliver high-quality products, on time and at competitive and profitable rates.
- Better track and manage your resources.
- Fine-tune the solution quickly and easily, so you can better address competitive threats and opportunities for growth.

## Get targeted capabilities

With Infor CloudSuite Printing & Packaging, you get broad and deep capabilities created specifically for printing and packaging companies that can help you speed the flow of accurate and relevant information in your enterprise, and help employees make the right decisions. You get flexibility, too. Because it's built on the .Net open development platform, you can enrich and extend the solution's capabilities to meet your unique requirements. You'll have multiple deployment options, including using the Infor cloud platform, an on-premises implementation, or a combination of both. You'll be able to customize your implementation without modifying the source code and automatically upgrade customizations when you upgrade your system.

You get core printing and packaging capabilities for managing:

**Sales and customer relationships.** Efficiently manage all aspects of your relationships with prospects and customers, from lead origination and sales opportunity tracking to converting the prospects to customers, managing their orders, and sending the invoices. You can automatically formulate accurate quotes based on custom-defined rules and conditions. You'll be able to shorten order-entry time, eliminate duplicate orders, and cut down on costly data entry errors, as well as reduce your loss rate for quotes and know why. And when you win, your profit margin will be better.

**Planning.** Continually monitor demand as it occurs and use advanced planning and scheduling capabilities to determine if you have the materials, people, machines, and tools to fulfill an order before you commit.

Factor in consumables such as paper and ink, and allocate production time for tasks such as collating, drilling, laminating, die-cutting, embossing, binding, assembly, and transportation. Adapt your production planning quickly in response to unpredictable events like a machine failure.

### With Infor CloudSuite Printing & Packaging, you can:

- Better quote new jobs so you win the business at a profit.
- Keep your people, equipment, and material resources aligned with demand.
- Minimize inventory costs without risking shortages.
- Make sure configured orders are accurate and feasible for production.
- Adapt quickly to new threats and new opportunities.

**Production.** Use real-time data to monitor all aspects of production and other shop floor operations so you can precisely manage scheduling, productivity, and quality. Quickly produce and deliver accurate configured orders to customers using configuration capabilities specialized for your industry. Use pre-defined process flows to easily track overages, waste, and the amount of resources consumed in typical printing and packaging operations like two-side printing, stitching, assembly, gluing, and binding.

**Inventory.** You'll be able to keep inventory levels as low as possible, without risking shortages. Use advanced inventory management capabilities to manage paper by finishes, weights, and sizes. Do the same for the other complex consumables you need to run your business. Factor space requirements and environmental controls for storing paper and other consumables into your inventory management plan.

**Financials.** Integrate financial management processes with production to speed process flows. Share access to common data such as orders, account status, inventory, and resource availability across your company.

**Quality control.** Use quality control capabilities to clearly define specifications for projects and monitor the step-by-step procedures and workflows to help ensure early detection and correction of errors. Give prepress managers, press floor managers, and bindery managers the customized workbenches, contextual decision-making tools, and personalized metrics they need to monitor adherence to role-based key performance indicators.

## Work smarter

Not only can you improve the efficiency of your core business processes, you can reinvent them. Instead of wasting time searching for information, you could be acting on it. All your employees can be productive from anywhere.

Infor CloudSuite Printing & Packaging is built on groundbreaking technologies that deliver new levels of usability, connectivity, and insight. Based on the latest advances from both the consumer and enterprise worlds, these technologies can change everything you thought you knew about business software.

**Organized.** Role-based dashboards for core printing and packaging industry processes, and powerful personalization tools let you arrange graphs, key metrics, priority alerts, and favorite inquiries on a single screen, giving you one place to go for all the information you need to make better decisions, faster. The solution includes the pre-defined information to collect and the actions to take so your employees can be more efficient. You get tools and navigation that are familiar to users of Microsoft® products, as well as direct connectivity to several Microsoft products, including Project®, Outlook®, and SharePoint®.

**Mobile.** Put the power of Infor CloudSuite Printing & Packaging on your tablet or smartphone. Employees throughout your enterprise can view up-to-date information where they need it the most—at the point of performance. You'll have a more responsive team that produces better service, improved accuracy, and more efficient production processes. With Infor mobile applications, out of the office doesn't mean out of touch.

**Infor CloudSuite Printing & Packaging is a comprehensive ERP solution with specific functionality for printing and packaging built in—not bolted on.**

**Confident.** Alerts and pre-defined workflows deliver critical, role-based information automatically to your desktop or smartphone. You'll be able to act faster with early notification of late deliveries, missed shipments, and quality failures, so you can be more proactive with your suppliers, customers, and production.

**Connected.** With quotation in one system, production in another system, and financials in yet a third, it can be almost impossible to get a complete picture of your business. Infor's ION technology simplifies connectivity between your existing applications, both Infor and non-Infor. You get seamless integration and a unified user experience across all your systems.

**Reliable.** Infor CloudSuite Printing & Packaging provides a single, reliable source for all your reports—even when that information is drawn from multiple systems across your business. Out-of-the-box, you'll benefit from powerful, role-based reports and industry-specific business measures derived from our 25 years delivering software solutions to the printing and packaging industry.

**Social.** With our collaboration capabilities, you can transform the way your company works. Imagine being able to work together on the same project or document in real time. Everyone in your organization will be able to work in communities of shared interest, collaborate more effectively, improve processes, act faster, be more productive, and get better results.

## Deliver on time, at a profit

With Infor CloudSuite Industry Pack—Printing & Packaging, you'll be able to quickly understand the details of complex customer orders, and manage your inventory and production processes to deliver the order on time, at a profit. The printing and packaging best practices in Infor CloudSuite Printing & Packaging can help you:

- Keep pace with high volume of quotation requests.
- Deliver accurate orders, on time, at a profit.
- Keep just the right inventory to meet demand.
- Operate your production processes efficiently.
- Keep pace with changes in your industry.

**With Infor CloudSuite Printing & Packaging, you'll be able to quickly understand the details of complex customer orders, and manage your inventory and production processes to deliver the order on time, at a profit.**



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### About Infor

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