



infor

Andrea optimizes its distribution network with Infor Supply Chain Execution

About the company

Founded in 1973, Andrea is a leading shoes and clothing seller in Mexico. Andrea sells its collections by catalog directly to its customers. To learn more, visit www.andrea.com.



Business case

- Implement a business solution that will help prepare the business for growth.
- Optimize distribution processes, while also maintaining optimal stock levels.
- Increase quality of service with better logistics data.

Benefits

- Improve staff productivity once Infor Supply Chain Execution is implemented.
- Optimize warehouse space management to improve processes.
- Increase profitability of the distribution network and access logistics operational data in real time.

HEADQUARTERS
Mexico

INDUSTRY
Retail, Distribution

INFOR PRODUCT
Infor® Supply Chain Execution

WEB SITE
www.andrea.com

PARTNER
Cimatic and Cerca Technology

"Selecting Infor Supply Chain Execution has been a great decision, considering the cost and benefit, and our operations model. The excellent consulting services from Cimatic's sales and technical departments, plus Cerca Technology's experience, have given us a great competitive advantage to meet our goals."

Juan Pablo Cibrian
Project Manager and Sub Director of Distribution, Andrea