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Belleza Express S.A. has implemented Infor SCE with great results

About the company

Belleza Express S.A. is an innovative company based in Colombia, dedicated to the manufacture and sales of leading brands of personal care products and non-prescription medicines. Founded 25 year ago in Cali distributing foreign brands, the company now has a market-leading position with its own brands, such as Arrurrú, Aromasense®, Menticol, and Stay-Off. To learn more, visit www.bellezaexpress.com.co.

Challenges

- Improve delivery times and offer better service to customers.
- Improve visibility and inventory accuracy with better product tracking.
- Increase the efficiency and productivity of its warehouse and distribution processes.
- Improve employee quality-of-life and reduce employee turnover.

Benefits

With SCE, Belleza Express has seen the following results:

- Delivery times are more than 90% accurate.
- Orders are 100% precise.
- Sales are on time.
- Overall benefits from product tracking and control of product deadlines.
- Decreased picking process times and more efficient deliveries.



BellezaExpress.S.A.
Productos que cuidan de ti.

HEADQUARTERS
Colombia

INDUSTRY
Personal care and health

INFOR PRODUCT
Infor® Supply Chain Execution

PARTNER
Cerca Technology

WEBSITE
www.bellezaexpress.com

"The go-live was successful, and we are seeing positive results since the implementation. Integration with our existing ERP was seamless. We are very happy with the results. Cerca Technology expertise and Infor SCE characteristics have made this a very beneficial experience for Belleza Express S.A. Tests on real modules were vital in order to know we were ready to launch Infor SCE."

Olga Ñañez
Senior Director, Planning and Logistics, Belleza Express S.A.