

# Grupo Phoenix improves distribution center productivity with Infor Supply Chain Execution

## About the company

With locations in more than 33 countries, Grupo Phoenix is a leading manufacturer of plastic packages, aluminum covers, aluminum tubes, and disposable products. Comprising a group of Latin American and North American packing companies in the food service and massive consumption industries, Grupo Phoenix has 14 production plants: four in Colombia, two in Mexico, five in Venezuela, and two in the US.

## Challenges

- Increase efficiency and productivity by optimizing inventory accuracy.
- Enhance competitive differentiation with better stock.
- Improve customer satisfaction and decrease returns.

## Benefits

- Increased productivity by 30% by automating key processes.
- Raised inventory reliability from 85% to 99.5% and improved first in, first out (FIFO) processes with better inventory visibility.
- Lowered returns and claims by 80% with industry-specific functionality.
- Optimized inventory control and tracking with a better control of these processes.



HEADQUARTERS  
**Colombia**

INDUSTRY  
**Distribution**

INFOR PRODUCT  
**Infor® Supply Chain Execution**

PARTNER  
**Cerca Technology**

WEB SITE  
**[www.grupophoenix.com](http://www.grupophoenix.com)**

**"One of our main challenges was to increase productivity. After implementing Infor Supply Chain Execution, we have seen significant positive changes. Currently we have the same amount of products in warehouses but sales and product movements have increased considerably, with an approximate increase of 30% in operation productivity. We know we have the appropriate software and the adequate human team highly trained and with excellent performance for the implementations."**

**Alexander Lizcano**  
Logistic Director, Grupo Phoenix