



Customer Snapshot

# Lippert and Kinro reduce product model development time by 25% with Infor Product Configurator



## Facts at a glance

**Product:** Infor® Product Configurator

**Industry:** Industrial Manufacturing

**Country:** US

“Infor Product Configurator brings greater depth to our ERP and gives us a practical way to capture product knowledge in product models which guide order entry, ensure valid products and generate manufacturing information.”

—Seth DeBriere, director of IT applications,  
Lippert Components, Inc. and Kinro, Inc.

## About the company

Lippert Components, Inc. (LCI™) and Kinro, Inc., its sister company, subsidiaries of Drew Industries Incorporated (NYSE:DW), are industry leaders dedicated to improving the mobile lifestyle. LCI and Kinro supply a broad array of components including chassis, fabricated steel chassis parts, axles, upholstered furniture, mattresses, windows, doors, equipment, suspension enhancement products, electronics, thermoformed products, awnings and aluminum extrusion products for RVs; manufactured homes; modular housing; truck caps and buses; and trailers used to haul boats, livestock, equipment and other cargo. To learn more, visit [www.lippertcomponents.com](http://www.lippertcomponents.com).

## Challenges

- Meet the diverse needs of two sister companies with a powerful product configuration solution that is easy to learn and use and will interface seamlessly with their existing ERP system.
- Make product configuration fast and intuitive for sales and order entry personnel in both companies.
- Automatically generate detailed bills of material (BOMs) and manufacturing instructions.
- Reduce time required to build and maintain configuration models.

## Benefits

- Implemented the solution for the first major product line in about 60 days.
- Provided a seamless, integrated user experience in the ERP system with a powerful and intuitive product configuration process.
- Reduced product model development time by at least 25%.
- Streamlined order entry, manufacturing planning, and product data management.
- Reduced the time and effort to maintain hundreds of different BOMs and routings and eliminated data entry errors.
- Tested configuration models and leveraged the configurator outputs to provide BOMs for existing orders within 10 days of implementation.

“For Lippert, the Infor Product Configurator significantly reduces the time and effort required to maintain hundreds of different BOMs and routings and eliminates the errors that data maintenance inevitably causes.”

—Seth DeBriere, director of IT applications,  
Lippert Components, Inc. and Kinro, Inc.

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