

Vertafore improves product and services by innovating with data and analytics

About the company

Vertafore's comprehensive insurance management software solutions allow participants in the insurance distribution channel to adapt to an evolving insurance industry by efficiently scaling their businesses through deeper access to information and insights. To learn more, visit www.vertafore.com.

Requirements

- Robust back end that can ingest and model large volumes of data
- Front end that's easy for business users to understand
- Single view of the data, as well as multiple views and slices, all while remaining highly secure

Benefits

- Turned high volumes of data (123 million transactions) into an analytics product that provides customers with benchmarking, product fit, pricing band analysis, expansion opportunities, competitive rate analysis, and consumer risk assessment
- Gained an easy-to-use front end for customers (insurance carriers and agents)
- Launched product to positive customer feedback
- Delivered premium value over standard offerings to customers



HEADQUARTERS
Denver, CO

OPERATING REVENUE
\$375 million

INDUSTRY
Insurance

EMPLOYEES
1,466

INFOR® PRODUCT
Birst

WEB SITE
www.vertafore.com

"What we're able to do with Birst is provide one source of truth that meets both business and data science needs."

Monica McCool
Sr. Product Manager, Vertafore