



# Infor Retail Item Planning

## Plan items in an omni-channel world

With all of the information, meetings, and insights available to retailers today, it's critical that they take a more comprehensive approach moving beyond planning just a small portion of their assortments at the item level or planning items with average "store" without considering fulfillment. This is especially true, given the expanded fulfillment and personalization options that are expected in today's marketplace. It's time for retailers to take a modern approach to item planning that's more than just a series of disconnected spreadsheets.

### Align inventory and sales growth

Infor® Retail Item Planning takes a modern approach to item planning that's more than a stack of disconnected spreadsheets. Powered by machine learning, this solution can help you ensure that each item contributes to your sales and margin targets—without creating inventory hang-overs requiring huge markdowns.

### Plan more effectively

To enable rapid deployments, start with our out-of-the-box best practices and make the changes you need to reflect your approach. You get support for the most common planning activities, and an approach that can provide a higher level of precision with far fewer manual steps.

### Benefits

- Ensure core items are in-stock.
- Align inventory growth with sales growth.
- Align item level tactics with category and department level sales plans.
- Reduce markdowns or reactive promotions due to excess inventory.
- Evolve planning to support new strategies, without making a huge financial investment.

### Complementary applications

- Infor Retail Merchandise Financial Planning
- Infor Retail Assortment Planning
- Infor Retail Category Management
- GT Nexus Global Network
- Infor Retail Demand Forecasting
- Infor Retail Markdown Optimization
- Infor Retail Supply Chain Optimization

## Address your toughest planning challenges

- **Plan in multiple dimensions**—Choose the dimension to use, such as an item's percentage contribution to total, brand penetration, and channel/segment growth etc.
- **Take charge of inventory**—You can define the rules that govern inventory availability by channel and fulfillment option.
- **Align inventory with sales**—You can easily plan promotions so that inventory levels align with sales spikes.
- **Achieve greater clearance alignment**—Link your item plan to the markdown process to ensure that inventory levels, safety stock and presentation stock are aligned with the exit date and start of markdown optimization.
- **Achieve greater plan alignment**—Get real-time alignment with merchandise financial plans and location, along with assortment, category, space, and price plans.
- **Respond more quickly**—Read and respond “in-season” to account for customer response, inventory shifts, etc. Machine learning can save you time here, too.
- **Draw better conclusions**—You can draw conclusions at the levels that matter most to your business, including: by currency or geography; by globally distributed planning teams; by multiple channels and segments; by multiple fulfillment paths; and by replenishment strategies with complex origins and commitment approaches.

- **Tailor your plan**—Get the flexibility you need to tailor the planning measures to your accounting methods, rather than the other way around.
- **Collaborate more effectively**—You'll have the tools you need to effectively collaborate with multiple teams and suppliers.
- **Get real-time visibility**—Executives can view aggregate roll-ups as soon as a planner saves her plan—with no waiting for data to move around.

## See results quickly

With Infor Retail Item Planning, you can begin improving your planning process quickly, without making an enormous upfront investment and waiting 18 months to find out if it works. With this unique machine learning driven application you can:

- Take advantage of a global network and next-generation retail apps.
- Link all levers in a single plan (assortment, space, price, and fulfillment).
- Use machine learning to uncover the underlying drivers of demand and generate more accurate plans.
- Forecast all demand drivers—not just base-line demand.
- Read and respond in near real time.
- Automate manual tasks and execution.
- Deliver value early and often.

[Learn more about Infor Retail Item Planning >](#)



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