



## A luxury fashion solution

Is running a luxury fashion goods business luxurious, or a constant struggle to overcome unique challenges? With high-value products in your inventory, strict retail service agreements, and so much riding on maintaining a flawless image, your position in the market is always at risk. Without the right tools to effectively manage your processes, luxurious can quickly feel a lot more like laborious.

At Infor®, we understand these challenges better than anyone else. For over 25 years, Infor Fashion has helped more than 350 fashion companies in more than 40 countries improve their processes to become more efficient and more competitive. But what makes Infor Fashion so perfectly suited to the needs of the luxury segment? And why do 4 of the top 10 luxury fashion companies use Infor Fashion?



## Gain coverage from concept to customer

Luxury-specific challenges require a luxury-specific solution. Infor Fashion provides total luxury support regardless of your business model. Whether you design, source, distribute, or manufacture luxury apparel, footwear, jewelry, timepieces, leather goods, home fashions and accessories, fragrance, or beauty and care products, there are many benefits.

You can gain total control of your inventory, better comply with regulations, visualize your entire supply chain, trace raw materials and products, run better, replenish faster, gain better business intelligence and more. On top of it all, Infor Fashion is easy to implement, use, and own, and offers one of the lowest total costs of ownership.



## Make better decisions

Do you need improved business intelligence throughout your entire organization? Infor Fashion is based on an open system that contains the information you need for making better decisions while on the fly. Infor Fashion is a well-integrated concept to consumer solution that lets you easily produce logical analyses to better serve and service the demands of the luxury market. The result is better control of inventory, costs, better margin analysis and channel management.



## Control your inventory

Low-volume sales of high-value products is a trait of the luxury segment—and it can be a risky one. Infor Fashion lets you take charge of your inventories—at all points in the process. You get reliable reports that make it easy to identify what is producing the greatest risks in your inventory, and what is producing the greatest rewards, with enough time to take the appropriate corrective action.



## Manage your financials

Avoid the typical end of month hysteria in determining your financial position. Infor Fashion provides advanced functionality to handle all aspects of your financial accounting, budgeting, reporting, cost accounting, consolidation, and transaction processing, with the appropriate internal control. By improving the control and visibility of your financial processes on all levels, you can reduce costs, eliminate redundancies, and redeploy assets to more profitable activities. These financial processes are tied to every transaction in Infor Fashion.



## Maintain your image

In the luxury segment, your image and customer service is everything. Often, it's just as important as the quality of your products. Infor Fashion can help ensure that you comply with the tangle of technical and social regulations that exist in the fashion industry today. The last thing you want is a ruined reputation. Infor Fashion can help ensure it won't happen to you by:

- Improving your processes
- Securing employee rights
- Ensuring supplier and vendor compliance
- Serializing high-value items
- Better tracking and tracing of products



## Speed your time to market

Infor Fashion PLM is a key component of Infor Fashion, one of the richest, most functionally complete solutions for today's fashion market. It supports your design workflow and new product development cycle, while simultaneously streamlining your overall planning process.



## Get lower TCO

Owning, running, and maintaining Infor Fashion is a lot easier than you might think. We offer a variety of paths to ownership, including Infor Implementation Accelerator for Fashion, a scalable enterprise resource planning software package that preconfigures more than 70% of core fashion industry business processes. This can help reduce implementation time by more than 50%. And it can help provide you with a shorter time to benefit and a lower total cost of ownership.



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