Build a future-proof foundation for success

When you have a constant connection between strategic planning and operational results, you position yourself to take advantage of new opportunities as your industry evolves, while ensuring that you’re effectively accomplishing your long-term goals. Today, a cloud-based solution like Infor® Integrated Business Planning (IBP) can help you align strategy with execution by establishing real-time global visibility into your operations. It also helps you foster a more collaborative enterprise-wide feedback loop that tells you whether you’re staying on plan, and alerts you to emerging challenges.

Plan profitably for long-term business goals

A firm’s success or failure can depend on its ability to build feasible long-term strategic plans, consistently execute those plans, and adjust to new challenges. That’s more true than ever in today’s disruptive business world. But strategic planning is a difficult, complex task that never really ends. That’s why it’s essential to establish an ongoing process that links effective strategic planning with consistent execution.

Generate and assess multiple scenarios for maximum impact on your profit margin.
Master the connected value chain

Your long-term business success often depends on trends and events beyond your control, including new product categories, new competitors, and volatile energy prices. Even though you can’t control outside events, you can anticipate future conditions and even capitalize on emerging trends with a technology platform that addresses your most sophisticated planning requirements.

You need tools that give you:

- **Better visibility**—It’s difficult to establish clear financial insight or operational control when you depend on multiple supply chain systems. You’re forced to resort to rear-view-mirror decision making that you can’t entirely trust. You also lose the ability to predict emerging gaps between your demand and supply plans and your strategic plan.

- **Better ability to respond to market changes**—Changing consumer tastes and evolving technology make it imperative that you practice integrated, holistic decision making so that you can plan, adjust, and adapt while maintaining profitability. To stay competitive, every company needs longer forecasting horizons and greater accuracy, coupled with more flexibility.

- **A consolidated view of global demand**—With teams managing demand and supply scattered around the globe, it can be extremely difficult to get a consolidated view of demand. Without that, you can’t ascertain the strength and cost effectiveness of your supply network or identify risks and opportunities. Infor Integrated Business Planning gives you a global view of demand to better support long-range planning.
Sharpen strategic insight

Infor Integrated Business Planning gives you capabilities for turning information into actionable insight that can drive your long-term success. It also helps you devise feasible strategies for building on your strengths in ways that position your company to cope with new market trends.

Infor Integrated Business Planning can help you with:

- **Weighing constraints**—Ultimately, every strategy is a tradeoff—a choice within the constraints of what’s possible. Effective long-term planning helps you evaluate and compare your available choices, so that you can make the best use of your assets, minimize costs, and satisfy customers. Infor Integrated Business Planning helps you assemble a comprehensive view of your constraints and opportunities, so that you can identify optimal choices and continually re-evaluate those choices over time.

- **Expressing all plans in financial terms**—To build plans that you can reconcile with business goals, you need a system that gives you a firm handle on costs, while making the best use of working capital. Infor Integrated Business Planning helps you evaluate critical trade-offs, such as higher margins versus lost sales, or market share versus gross profitability, so that you can adjust your tactics appropriately. It also helps you monitor risks and opportunities, improves gap reporting, and provides capabilities to support top down planning.

- **Optimizing customer service segmentation**—By giving you a clear view of end-to-end costs, Infor Integrated Business Planning helps you manage your customer segmentation strategy to achieve a profitable response to demand and make the best supply chain management choices.
Boost profitability and secure future growth

While it’s still an essential discipline, traditional sales and operations planning (S&OP) is only the beginning of what successful enterprises need to do to remain successful. A fully integrated, long-term planning process has become indispensable for companies that expect to navigate the increasingly turbulent environment they face today. That's why we've built Infor Integrated Business Planning to streamline and clarify the long-term planning process, while adding greater transparency and including all the business information you'll need to build a strategic plan to keep your company competitive in the future.

Improve long term planning and achieve lasting results

- Create a holistic process to ensure that nothing is overlooked.
- Reduce operational volatility.
- Rapidly identify opportunities and risks.
- Facilitate speedy and optimal resolutions.

Learn more about Integrated Business Planning >