

Medallion is a modern property management solution that combines the best of "old world" operations with "new world" technology: The traditional tape chart concept presented in a point-and-click Windows® environment.



MEDALLION PMS

BOOST THE PROFITABILITY OF YOUR ENTERPRISE.

Medallion Property Management System allows for easy integration of your business operations. A graphically rich software, Medallion lets you drag-and-drop bookings using a graphical representation of your property depicted in your room plan, room type, and reservation screens. All of this spells more control, more guests and more profits!

COMPREHENSIVE, INTEGRATED FRONT OFFICE FUNCTIONS.

Medallion's robust functionality for managing your property includes:

- ▶ Reservations
- ▶ Rate restriction capabilities
- ▶ Web booking engine
- ▶ Guest accounting
- ▶ City ledger
- ▶ Conferencing and banqueting
- ▶ Block and pick-up model for group management
- ▶ Travel agent allocations, history and forecast
- ▶ Guest and company history
- ▶ Revenue management

- ▶ Credit card processing
- ▶ Sales and marketing tools
- ▶ Employee email

EASY TO INSTALL, LEARN AND USE.

With its single-screen approach to operations, Medallion is specifically designed for hotel staff who have little time for lengthy or sophisticated training. Your staff can quickly retrieve guest information, folios, and room availability.

OPTIMIZE OPERATIONAL EFFICIENCY.

Medallion can be customized easily to meet the specific needs of each property and provides for an export that can be imported to leading back office applications.

MORE CONTROL.

- ▶ Maximize operational effectiveness and enhance your business potential
- ▶ Enhanced guest profiling
- ▶ Increased profit per reservation
- ▶ Detailed insight into your business
- ▶ Retrieve guest information, folios, and room availability with the click of a mouse

MORE GUESTS.

- ▶ Improve customer service and encourage repeat business
- ▶ Access new markets for business with web booking engine
- ▶ Increase business with excellent sales and marketing tools
- ▶ Allow staff to focus on guests, not system training

MORE PROFIT.

- ▶ Increase profitability and bottom line performance
- ▶ Lower costs and staff training time
- ▶ Minimize impact on capital budgets with leasing options
- ▶ Modular product means you can add functionality as your business grows

GLOBAL PRESENCE.

With a growing client base of more than 1000 small and mid-market customers, Medallion is present in over 30 countries today. Leading hotels like Best Western, Initial Style, Choice Hotel Group, Choice Ireland, West Ham United, and Cresta Hotels and Lodges are already a part of the SoftBrands' customer family.

USER MESSAGES, CALENDAR NOTES MAKE COMMUNICATION EASIER.

Medallion's user messages allows timely and prompt communication across various departments and shifts. Messages for special requests can be generated on the system ensuring all employees are notified. Management can also track when the messages are read and when tasks are completed.

STAY WIZARD HELPS MAXIMIZE REVENUES.

Stay wizard functionality makes rate management at the guest level easier, helps maximize revenues, and reduce room posting errors. The rate plan and the number of adults on each day can be changed. A reservation agent can create a unique rate pattern to meet guest needs. Packages, discounts, meal plan can also be edited by day. The agent can then quote the total room rate by day and stay.



EASY ACCESS TO INFORMATION.

Medallion's rich profiles allow multiple addresses, phone numbers, email address, driver license information or photos of guests to be attached to a single profile. The property can determine its methods of communication and then build those fields into profile database. Additional fields can be added in the user defined fields. A document folder is available on each profile to attach copies of confirmations, letters, marketing campaigns, and other data sent to the guest.

MORE PRODUCTIVITY IN HOUSEKEEPING.

In Medallion, multiple housekeeping patterns can be defined. The system will track what day of stay it is for a guest and what service needs to be provided. With this the staff can concentrate on what needs to be done rather than generating reports manually.

ABOUT SOFTBRANDS.

SoftBrands is an Infor affiliate with more than 10,000 properties worldwide using its Hotel Management Software Solutions. Infor is a leading provider of business software and services, helping 70,000 customers in 125 countries improve operations and drive growth. For more information, please visit www.infor.com/solutions/hospitality/.



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