



Muang Thong Mahachai Co.  
Ltd., a leading  
manufacturer and  
distributor of footwear in  
Thailand, increased  
efficiency and reduced  
operational costs by THB  
10 million in its first year of  
using Infor ERP  
System21 Aurora.



## INFOR ERP SYSTEM21 AURORA

### DO BUSINESS BETTER.

There are enough complexity and competitive pressures in most industries to alarm even the most seasoned executive. For example, if your company is in the apparel, textile, or footwear industry, you must contend with a dizzying array of colors, fabrics, styles, and sizes. And in virtually every industry there is a need to respond effectively to consumer tastes, expectations, and buying behaviors that change constantly. So, if you are a brand leader with overseas manufacturing or one of the distributors and manufacturers supporting that brand, you need a software solution that can help you move goods and important business information through your enterprise quickly and cost-effectively.

### LEVERAGE EXPERIENCE.

Infor™ ERP System21 Aurora is helping more than 1,000 companies worldwide manage the complexity of their product lines and supply chains for sustained business success. Infor ERP System21 Aurora is a suite of software products, combining next-generation enterprise resource planning (ERP) functionality with real-time business process management capabilities. Designed for mid- to large-sized manufacturing and distribution companies running on the IBM® System i platform, Infor ERP System21 Aurora delivers capabilities in manufacturing, financials, procurement, customer service, logistics, and after-sales service management.

With the flexibility to scale from 4 to 2,500 users, Infor ERP System21 Aurora can meet the business software needs of most mid- to large-sized companies. And with availability better than 99 percent, it's no wonder that forward-thinking companies worldwide have turned to Infor ERP System21 Aurora.

## GET BUSINESS SPECIFIC.

Infor ERP System21 Aurora is an industry-specific, end-to-end solution that helps companies monitor, control, and optimize all business processes. It includes functionality that addresses all requirements for product design, sourcing, manufacturing, distribution, and customer service. Insightful strategic decision-making is enabled through the delivery of business information that is timely, accurate, and comprehensive. Infor ERP System21 Aurora is a fully integrated solution with modules that can be unplugged to provide a more targeted, stand-alone solution. Key features and capabilities include:

### Role-based workspace.

The Infor ERP System21 Aurora workspace provides an intuitive, role-based user experience through personalized menus and shortcuts and workflow-driven "to-do lists." This allows users to immediately perform event-driven actions and gain access to other applications from a single desktop area.

### Design.

The solution offers several capabilities to optimize design processes, including an exact color management system for color reduction, new tone-in-tone color reduction, and new tone-in-tone color combinations and reports. The sales and production processes are supported through realistic weave and knit simulation.

### Product development.

Infor ERP System21 Aurora includes an industry-specific product data management system with Internet access to manage all pre-production information. There are workflow management tools with to-do lists, automatic user notifications, and support for individual design or garment specifications. The solution enables product costing at all stages through the pre-production process, based on the bill of materials (BOM) and bill of labor.

### Product definition.

Infor ERP System21 Aurora provides sophisticated product definition capabilities, including product seasonality, support for four-dimensional SKUs, and BOMs and product routes defined at the style level. The solution supports full product costing based on the BOM and routing data, including comparisons and simulations. A central repository for all product data helps drive planning, production, and CMT (cut, make, and trim) functions.

### Sourcing.

With Infor ERP System21 Aurora, sourcing can be driven from sales planning with automatic generation of all inter-company supply chain transactions. Purchase orders can be placed for finished articles and/or raw materials, and controlled by seasonal parameters. The solution provides visibility and control over importing and shipping data, the ability to view supplier production loading, and a module for conducting comprehensive supplier performance evaluations.



## MANUFACTURING/CMT.

The solution features numerous manufacturing-specific capabilities, including the ability to use sales planning or actual sales demand to drive requirements, production control capabilities that include detailed material and labor control, and full work in progress tracking. There is full subcontract CMT control with proactive tracking capabilities, and capabilities for material planning, control, and usage analysis. In addition, Infor ERP System21 Aurora offers modules for fully automated warehouse management using the latest in RF (radio frequency) technology, lot and location control, and capabilities to manage cartons, assortments, and ratio packs.

### Stock management.

Infor ERP System21 Aurora includes comprehensive stock movement analysis capabilities, automatic replenishment calculations, and support for evaluating stock by standard, first in-first out, average, or latest costs. Full stock check capabilities and/or perpetual inventory checking capabilities are available.

### Customer service.

To optimize delivery performance and customer service, Infor ERP System21 Aurora provides proactive customer tracking,

Address all your requirements for product design, sourcing, manufacturing, distribution, and customer service, and enable strategic decision-making through the delivery of business information that is timely, accurate, and comprehensive.

seasonally driven controls over sales of styles, customer returns functionality with comprehensive reason analysis, and forward order booking with delivery window capability. In addition, online credit checking with automatic suspension by reason code is available.

## SEE RESULTS NOW.

Forward-thinking companies in the apparel, textile, and footwear industries are relying on Infor ERP System21 Aurora to dramatically improve their business performance. The solution delivers end-to-end capabilities that support improved efficiency in design, sourcing, manufacture, outsourced manufacturing, sales, merchandising, accounts, and business reporting. Current customers of Infor ERP System21 Aurora have achieved the following tangible business benefits:

- ▶ Substantial reductions in time to market, including reducing the time from design to retail from 26 weeks to five weeks.
- ▶ The ability to manage more than 70,000 SKUs based on off-the-shelf multidimensional database capabilities.
- ▶ A far more efficient business operation based on integrated design, development, and production that improves coordination of shipments, orders, and deliveries.



## THERE IS A BETTER WAY.

At Infor, we work with a core belief. We believe in the customer. We believe that the customer is seeking a better, more collaborative relationship with its business software provider. And a new breed of business software: created for evolution, not revolution. Software that's simple to buy, easy to deploy and convenient to manage. Our 70,000 customers in more than 100 countries stand with us. We look forward to your sharing in the results of our belief. There is a better way. For additional information, visit [www.infor.com](http://www.infor.com).

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The Infor logo consists of the word "INFOR" in a bold, sans-serif font. The letters "I", "N", "F", and "O" are black, while the letters "R" and "A" are red. A small trademark symbol (TM) is located to the upper right of the "R".