



Customer Profile

# Arizona Restaurant Systems improves speed and efficiency with Infor



## Facts at a glance

**Solution:** Hospitality

**Products:** Infor™ SmartSeries POS

**Industry:** Hospitality

**Country:** USA

“The dashboard shows the ‘heartbeat’ of the drive-in’s operation. It displays the real-time status of all the stall, patio, phone, and drive-through orders. It even shows service times and goals.”

—Clint Kleppe, Vice President of Operations,  
Arizona Restaurant Systems

## About the company

Since April 1987, when Arizona Restaurant Systems (a SONIC® Drive-In franchisee in Arizona) first started doing business, the company has grown with an entrepreneurial spirit to 28 locations statewide and sales exceeding \$30 million per year. Arizona Restaurant Systems employs over 750 people, with its headquarters located in Scottsdale, Arizona. The company boasts the highest average food safety scores for any group in the SONIC Drive-In system and is one of the most technologically savvy franchisees in the chain. To learn more, visit [www.azsonic.com](http://www.azsonic.com).

## Challenges

- Implement a point of sale (POS) solution with the flexibility to help the company better adapt to changing business demands.
- Adopt technology that compliments and integrates seamlessly with the operation.
- Enhance the performance of all staff and management.

## Benefits

- Improved speed and efficiency through intuitive and easy-to-use touchscreen technology.
- Implemented a new solution that was tailored to Arizona Restaurant Systems’ specific requirements.
- Successfully integrated the solution with the SONIC Drive-In corporate system.
- Utilized leading-edge security technology, such as biometric fingerprint identification.
- Created an instant dashboard to track service in real time to help meet daily goals.
- Gained the ability to change and direct all systems from a single location.
- Ensured the correct implementation of monthly limited-time-offers (LTOs) and promotions in the system.

“We’re able to work more efficiently now that Infor SmartSeries POS allows us to integrate directly with the SONIC system.”

—Clint Kleppe, Arizona Restaurant Systems

641 Avenue of the Americas

New York, NY 10011

800-260-2640

[infor.com](http://infor.com)

Copyright© 2012 Infor. All rights reserved. The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All other trademarks listed herein are the property of their respective owners. This document is provided for informational purposes only and does not constitute a commitment to you in any way. The information, products and services described herein are subject to change at any time without notice. [www.infor.com](http://www.infor.com).

INF1230003-1273612-EN-US-1112-1