



BellezaExpressS.A.
Productos que cuidan de ti.

Belleza Express S.A. has implemented Infor SCE with great results

Facts at a glance



INFOR PRODUCT

Infor® Supply Chain Execution



INDUSTRY

Personal care and health



HEADQUARTERS

Colombia



PARTNER

Cerca Technology



WEBSITE

bellezaexpress.com

“ The go-live was successful, and we are seeing positive results since the implementation. Integration with our existing ERP was seamless. We are very happy with the results. Cerca Technology expertise and Infor SCE characteristics have made this a very beneficial experience for Belleza Express S.A. Tests on real modules were vital to know we were ready to launch Infor SCE.”

Olga Ñañez, Senior Director, Planning and Logistics, Belleza Express S.A.

“ We are very happy with the implementation at Belleza Express S.A. Operation is normal and swift and we will implement slotting module soon. We are sure our relationship with Belleza Express S.A. will continue.”

José Luis Gomes, Sales Manager, Northern Cone, Cerca Technology

About the company

Belleza Express S.A. is an innovative company based in Colombia, dedicated to the manufacture and sales of leading brands of personal care products and non-prescription medicines. Founded 25 year ago in Cali distributing foreign brands, the company now has a market-leading position with its own brands, such as Arrurrú, Aromasense®, Menticol, and Stay-Off. To learn more, visit www.bellezaexpress.com.co.

Challenges

- Improve delivery times and offer better service to customers.
- Improve visibility and inventory accuracy with better product tracking.
- Increase the efficiency and productivity of its warehouse and distribution processes.
- Improve employee quality-of-life and reduce employee turnover.

Benefits

Belleza Express S.A. informs the following results:

- Delivery times are over 90% accurate.
- Orders are 100% precise.
- Sales are on time.
- Overall benefits from product tracking and control of product deadlines.
- Decreased picking process times and more efficient deliveries.