

 infor

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BON·TON

Bon-Ton Stores reduces employee turnover and improves sales with Infor Talent Science

Facts at a glance



INFOR PRODUCT
Infor Talent Science®



INDUSTRY
Retail



HEADQUARTERS
USA



WEBSITE
www.bonton.com

“ With Infor Talent Science, we can identify key success traits of our top employees, allowing us to streamline our hiring process and select the most qualified candidates.”

Trista Mulvey, Talent Technology Analyst, Bon-Ton Stores

About the company

The Bon-Ton Stores is a department store chain with 267 retail locations, including 9 furniture galleries and 5 clearance centers in 26 states in the US Northeast, Midwest, and upper Great Plains. The Bon-Ton Stores operate under the Bon-Ton, Bergner's®, Boston Store®, Carson's, Elder-Beerman, Herberger's, and Younkers names, offering a broad assortment of national and private brand fashion apparel and accessories, cosmetics, and home furnishings. The Bon-Ton Stores' corporate headquarters are located in York, Pennsylvania, and Milwaukee, Wisconsin. To learn more, visit www.bonton.com.

Business case

- Reduce employee turnover by selecting the highest-quality hires.
- Increase sales per hour averages by hiring more capable candidates.
- Streamline the hiring process by using predictive models.

Why Infor?

- Reduced turnover in recommended hires for commission roles (shoes, fine jewelry, and furniture) by 57.1%, compared to those "not recommended" by Infor Talent Science.
- Increased sales per hour by 17\$ USD for the shoe department by hiring the best candidates.
- Streamlined the hiring process by relying on Infor Talent Science's patented, cloud-based Predictive Talent Analytics®.