Customer Profile

Infor VISUAL drives process improvements for Darmex

Facts at a glance

Product: Infor VISUAL
Industry: Chemicals
Country: Argentina

"Infor offered us the right solution for our specific needs in order to provide higher-quality products worldwide to customers such as Goodyear, Firestone, Pirelli, and Continental, among others."

—Carlos Forti, Financial Director, Darmex

About the company

Established in 1971, Darmex manufactures high-quality chemical products that are used by the rubber industry in general and the automotive tire industry in particular.

Headquartered in Buenos Aires, Darmex provides chemical products for auxiliary processes and bladders, and has gained an international reputation as a reliable supplier of process aids.

Today, Darmex serves customers in more than 30 countries over five continents, thanks to its top-quality products and the innovative technical assistance program it provides to all customers.

http://www.darmex-int.com

Setting the strategy

Since Darmex exports 90% of its products to more than 30 countries, it must meet a wide variety of international quality standards—including ISO 9001:2000. Plus, Darmex strives to constantly update and enhance its products in order to help its customers improve their productive cycles, as well as the quality of their output.

To overcome these challenges in today's ultra-competitive marketplace, Darmex needed an enterprise resource planning (ERP) solution that would help enhance all the company's processes.

Getting business specific

Darmex implemented Infor™ VISUAL, which works in conjunction with Darmex's theory of constraints (TOC) philosophy to identify and avoid bottlenecks in production. In turn, this helps reduce manufacturing costs per unit, and increases capacity without adding inventory.

"Infor VISUAL has provided us with many benefits, such as increased productivity, improved plant scheduling, tight coordination between manufacturing and purchasing, and comprehensive information for better decision making," says Carlos Forti, financial director, Darmex.

Sold and serviced by Infor channel partner VKsur, Infor VISUAL also helps Darmex enhance the final quality of its chemical materials, which are then used to manufacture rubber materials for automotive tires.

Seeing results

Since implementing Infor VISUAL, Darmex has realized significant improvements in productivity, scheduling, and quality control. In turn, these productivity gains have contributed to an overall company growth rate of approximately 25%.

Plus, Infor VISUAL allows Darmex and its business partners to access the information they need via the Internet, anywhere at any time.

“Infor offered us the right solution for our specific needs in order to provide higher-quality products worldwide to customers such as Goodyear, Firestone, Pirelli, and Continental, among others,” says Forti.

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