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HercRentals™

Herc Rentals Inc. drives innovation with Infor CloudSuite Equipment Rental

Facts at a glance



INFOR PRODUCT

Infor CloudSuite™ Equipment Rental



INDUSTRY

Equipment



HEADQUARTERS

United States



WEBSITE

www.hercrentals.com

“ At Herc Rentals, we are modernizing operations with Infor solutions to drive innovation as one of the leading global equipment rental companies.”

Richard F. Marani, Senior Vice President and Chief Information Officer, Herc Rentals Inc.

About the company

Herc Rentals Inc. is a premier, full-service equipment-rental firm with more than 50 years of equipment-rental expertise, approximately 4,600 employees, and about 280 company-owned branches around the world—including 270 in the US and Canada. To learn more, visit www.hercrentals.com.

Business case

- Support the company's equipment rental business with a leaner and more flexible global solution.
- Consolidate costly and complex systems by moving to a single vendor.
- Allow for business expansion, meet global business demands, and provide real-time management reporting of consolidated data worldwide.
- Simplify IT infrastructure by moving to a cloud deployment, so IT resources can focus on value-added strategic tasks.
- Reduce customizations, and improve business processes and operational efficiencies.
- Take advantage of Infor® CloudSuite Equipment Rental's configurable accounting rules and built-in capabilities to eliminate third-party systems, such as bank reconciliation, taxation Systems, and collections.

Business outcomes

- Met key customization needs with a solution designed specifically for the equipment rental business.
- Increased business flexibility and cost transparency via cloud delivery.
- Addressed the needs of international locations with multi-lingual and multi-currency support.
- Improved efficiency and speed at the rental counter.
- Integrated information flow to ensure consistent financial information processes and avoid the need to reconcile information across disparate systems.