



## Customer Profile

# Infor M3 Keeps Red Wing Shoe Company's Technology in Step



## Facts at a glance.

**Solution:** ERP

**Products:** Infor™ M3 V10.1

**Industry:** Fashion/Sportswear & Sporting Goods

**Country:** USA

“The new platform enables us to provide better training and is actually a morale boost for our employees.”

—Joe Topinka, CIO,  
Red Wing Shoe Company

## About the company.

For more than 100 years, Minnesota-based Red Wing Shoe Company has been crafting work footwear for specific jobs. Modern craftsmen trust Red Wing to deliver premium quality work boots and shoes with the features, fit, and service required for their demanding jobs. Today, Red Wing builds more than 1.2 million pairs of shoes annually at 3 U.S. factories. Its footwear is sold to distributors and retail stores worldwide. For more information, visit [www.redwingshoes.com](http://www.redwingshoes.com).

## Challenges.

- Upgrade to latest technology.
- Migrate 1.5 terabytes of data.
- Ensure guidance during data migration and implementation.

## Benefits.

- Implemented smoothly with Lawson Professional Services.
- Reduced runtime by more than half so the go-live migration of approximately 800 GB of data took only 23 hours.
- Completed all migration activities over one long holiday weekend.
- Provided better employee training.
- Boosted employee morale.
- Continued 24x7 technical support as a Silver Maintenance Program customer.

“We are committed to our customers and passionate about our products. That’s why we partner with Lawson. We appreciate the investments Lawson has made... it makes our lives easier.”

—Joe Topinka,  
Red Wing Shoe Company

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