



Red Wing Shoe Company delivers a perfect fit with Infor M3

Facts at a glance

 <p>INFOR PRODUCTS Infor® M3</p>	 <p>INDUSTRY Fashion</p>	 <p>HEADQUARTERS Minnesota</p>	 <p>WEBSITE redwingshoes.com</p>
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“Because Infor M3 allows us to be flexible with our unique business processes, we’re able to fulfill our customers’ needs across a wide range of styles and sizes to deliver a perfect fit. Over the last 10 years, Infor has worked with us closely, creating a great relationship and partnership that we fully expect to continue into the future.”

Larissa Scott, Senior IT Business Partner – Supply Chain and Corporate Services, Red Wing Shoes Company

About the company

In 1905, a shoe merchant named Charles Beckman in Red Wing, Minnesota saw a local need for shoes specifically designed for the demanding work of industries such as mining, logging, and farming. Red Wing Shoe Company was born, and has since grown to offer footwear that’s tough enough to outlast harsh working conditions around the world, yet still comfortable. The company also offers a range of casual and formal shoes for men and women, such as athletic, insulated, logger, pull-on, zipper, and lace-up shoes. Red Wing Shoe Company’s products are available under the Irish Settler, Vasque, and Worx brands. To learn more, visit: www.redwingshoes.com.

Business case

- Replace a heavily modified software system with an ERP solution that meets the unique needs of the fashion industry, can integrate with other business systems, and requires no modifications to support product configuration.
- Manage manufacturing and business processes at the style level—from raw materials to shipping across a wide range of SKUs.
- Ensure customer satisfaction with a perfect fit based on an extensive variety of available styles, sizes, and widths.
- Eliminate software customizations to ensure a smooth transition to the cloud in the future.

Business outcomes

- Implemented an integrated solution that supports unique processes, from leather manufacturing to shipping finished goods, and that didn’t require any modifications.
- Met fashion industry production needs with the ability to manage processes at the style level, as well as a wide range of style, size, and color SKUs.
- Achieved brand goals with the ability to offer customers a rich variety of styles, sizes, and widths to help customers find the perfect fit.
- Sped up implementation time and laid the groundwork for an easy move to the cloud with a consistent and personalized relationship with Infor Elite Support consultants.