



# Infor Art of the Possible

## Be disruptive, not disrupted

“Disrupt others before they disrupt you” might be considered the golden rule of 21<sup>st</sup> century business. Nearly any industry that hasn’t been disrupted will be. You can’t afford to hesitate in making plans to turn your business into an innovative leader in your industry. An Infor® Art of the Possible engagement offers a structured program of expert business consultation that can help you set your company on a course to a better future.

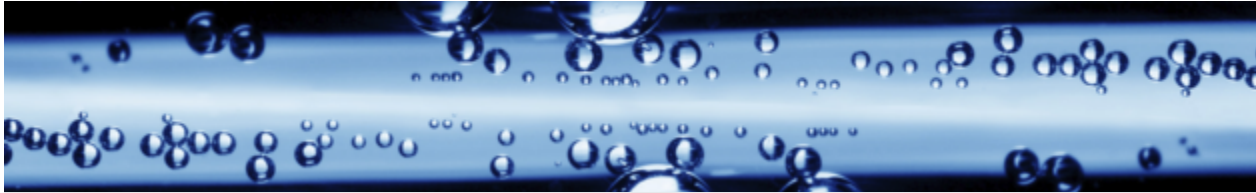
## Stay ahead of the pack

The know-how and technology you need to achieve a business breakthrough is already available to you. The Infor Art of the Possible program, a customized package of workshops, assessments, and expert consultations, can help you make the transformational leap you need to bring your business to a new level. This program, which is led by Infor Co-Labs, our cutting-edge consulting group combined with the expertise of Infor Business Consulting Services, Hook & Loop™ (our in-house creative team), Infor Data Science Labs, and our teams of industry experts, can stimulate groundbreaking innovation in your company. When you work with Infor Co-Labs, you’ll be able to reimagine your strategy and compete differently in today’s turbulent business environment so you can leapfrog your competitors and pre-empt disruptive startups.

Launch your business onto a new trajectory of growth, innovation, and competitive success.

## Plan to take the lead

Infor experts can implement a customized plan for transformation, built on one or more solutions from Infor's broad portfolio of technologies and services, that can launch your business onto a new trajectory of growth, innovation, and competitive success.



### Choose a trusted partner

As technology changes everyone's business process, it's more important than ever to examine how you work and make sure that you're following a path that gets your business where you want it to go. Infor has helped companies of every size and type to adopt best practices and improve performance. Our experts can help you do the same.

Every Infor Art of the Possible engagement is customized to meet the needs of your company. The process typically begins with an introductory workshop at the Infor New York headquarters, followed by a discovery process led by our experts. The Infor team then designs prototypes of possible solutions and a plan for implementing that initiative at your company.

Customers frequently turn to Infor to solve problems comparable to your own. Some of these customers include:

- A retail customer who asked Infor to re-imagine their promotional spending and devise a way for them to bundle products together to reduce costs by just one dollar on each coupon redemption, which would add millions of dollars to their bottom line.
- A manufacturing customer who asked Infor to devise innovative tactics to improve the revenue recognition process for their direct sales channel in order to meet compliance regulations and avoid costly regulatory fines.
- A distribution customer who sought to revolutionize their last mile delivery processes, so that their products would arrive on their customers' shipping docks in 75% less time.

## Identify and solve key business challenges

Companies around the world come to Infor seeking expert help in solving operational challenges, building better marketing and promotional processes, and streamlining their framework for innovation. Our team of world-class experts includes people experienced at a wide variety of business disciplines, including workforce management, planning, logistics, and many other specific functional areas. An Infor Art of the Possible engagement brings experts from relevant fields to help you figure out what it takes to get your business where it needs to go.



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Reimagine your strategy so you can leapfrog your competitors.

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