



## Infor Demand+

### Upgrade to superior demand planning

Welcome to the planning crisis—you have less time than ever for demand planning, but a greater need to plan effectively with broader input from more people. How do you cope? With unique, innovative technology built on a proven and powerful analytic engine. With a solution that automatically processes mountains of information from big data sources, signal feeds, and the endless range of dynamic information within your own business process. With a system offering unmatched sophistication to help you get a grip on the broad and expanding array of variables you need to master for making reliable forecasts and effective plans. And most of all, you need a mobile-ready solution that fully incorporates the social element—all that unstructured data including internal constraints, priorities, and people around your organization that turn good results into great ones. Infor® Demand+ is exactly that solution, technology that offers you unparalleled power to build a fast, social, highly collaborative demand planning platform to solve your planning crisis for good.

### Profit from experience

Infor® Demand+ simplifies and accelerates your forecasting process by bringing you a unique approach to forecasting drawn on innovative technology and sophisticated forecasting methods, developed through decades of experience. With rich industry-specific templates for faster, less costly implementation, it helps you create more accurate plans more quickly, monitor the effectiveness of existing plans, and optimize operating goals to meet demand. As a result, you'll achieve higher service levels at a lower cost and with less effort.

### Gain unique methods for more accurate forecasting

Infor Demand+ employs unique, probabilistic forecasting methods to deliver unmatched forecast accuracy. It automatically detects variances in the demand pattern for every item in your inventory and applies the most suitable analytic framework for that pattern. That means that you can forecast the demand for every item with confidence, based on history and future probability, regardless of whether it exhibits a consistent demand pattern, a standard seasonal pattern, or a sporadic, non-standard demand pattern. Infor Demand+ automatically learns which pattern applies to each item so that your forecasting team doesn't need to make those distinctions manually. As a result, you'll minimize obsolete stock by not replenishing items that you're unlikely to need.

Intelligent baseline forecasting further improves forecast accuracy by identifying and compensating effects of non-recurring events, such as promotions, supply chain disruptions, and other unique conditions. It also allows you to incorporate new product introduction information to fine-tune your forecasts even more.

### Discover social demand planning

By enhancing Infor Demand+ with Infor Ming.le, our innovative new social collaboration platform, you gain wide-reaching business collaboration capabilities that span your forecasting process and allow you to collaborate more effectively with everyone in the supply chain, including remote offices, partners, suppliers, contractors and customers, improving your forecast accuracy and relevance.

Infor Demand+ gives you a single point for reviewing outstanding tasks, workflows, and individual escalations from across the enterprise. You'll be able to "follow" people, tasks, events and processes, and allow everyone to react quickly to real-time changes that could affect the forecast. You'll also be able to organize conversations into streams, and make all communications traceable, so that you can quickly find the discussions and documents you need. In addition, you can access published forecasts on your favorite mobile device, so that you can review and provide commentary on the latest forecast anywhere at any time. As a result, you can:

- **Increase productivity through a consumer-grade user experience**—Infor Demand+ has analytics at its core. Planners can increase productivity thanks to its easy, intuitive user experience design that supports instant decision making. The interface allows employees to create their own worksheets containing the data and KPIs relevant to their specific job responsibilities, so that they have all the information they need most available at their fingertips.
- **Gain insight with performance dashboards**—Infor Demand+ provides plan performance dashboards that display industry KPIs such as MAPE, bias, and absolute error. KPIs are color coded by benchmark violation, which gives you a single point of plan assessment that you can easily understand at a glance. It also provides a unique and intuitive multi-panel drill down experience, in which the planners' original point of drill down never leaves the screen so that they can gain better understanding of every aspect of performance.

- **Ensure completion of key activities**—The prescriptive workflow engine in Infor Demand+ creates tasks and alerts that ensure key activities are completed on time and in full. That ensures that your users adhere closely to the business processes you've created.
- **Support the integrated supply chain business process**—Infor Demand+ is part of the Infor Integrated Business Planning Suite, so you can be sure you're working with the same reliable, up-to-date forecast information across the entire business planning process.
- **Improve visibility and speed information flow across your organization**—Intuitive Infor ION integrations allow for fast, seamless, easy integration to both Infor and third-party applications.

## Get better, more collaborative, and accurate forecasts

Infor Demand+, part of the Infor Integrated Business Planning suite, gives you pinpoint accuracy and increased visibility into future demand, resulting in lower inventory investments, improved customer service, and optimized use of resources. Unprecedented collaboration and productivity features improve speed across the organization and provide data you can trust, allowing you to make better decisions faster than ever before. With Infor Demand+, you'll improve your forecast accuracy, increase on-time delivery performance, and reduce obsolescence, resulting in lower supply chain costs and better customer service levels.



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### About Infor

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