



Develop your blueprint for digital innovation

With digital disruption overtaking the business world, it's more important than ever to be prepared for digital transformation—or risk your company's survival. But not every business leader knows what transformation is needed, how to accomplish it, or where to start. Infor's digital engineering team brings you the experience and expertise you need for developing a digital strategy and executing that strategy effectively.

Rely on experience

Infor® digital engineering experts can help your company build a digital transformation strategy that lets you outpace digital disruption and become more competitive. We've supported hundreds of companies around the world in developing first-class digital solutions to achieve industry leadership, so we know what it takes.

Our experts have extensive experience with identifying and addressing your most pressing business challenges. Their expertise can help you fine-tune your technology strategy and business processes to support your long-term priorities.

Identify areas of your business that can benefit the most from a digital transformation.

Drive a successful digital transformation

In today's marketplace, your effective and efficient use of digital technology will determine how employees, customers, and members of the public perceive your brand. Whether you need to enhance customer interactions through new digital channels or improve business processes through technology, organizations like yours are grappling with how to take full advantage of digital solutions to drive business objectives.

Choose what you need most

If your organization is like most that need help with digital transformation, it will generally fall into one of these three categories:

1) We need to know what to do—Because digital disruption has emerged so rapidly, the skills you need to cope with it exceed what most businesses traditionally consider to be their core competency. There's no shame in admitting that a successful automotive parts supplier would have paid little attention to digital business techniques. But today, all businesses compete in the digital realm. The future success of any traditional business depends on making an effective digital transformation. The Infor digital engineering team can help your company get its digital strategy off to a good start by identifying opportunities for improvement and prioritizing change initiatives based on your business needs.

2) We need help executing our plan —You might know what to do, but not how to do it. And understanding last year's digital techniques probably won't help you compete this year. Infor's digital engineering experts have decades of experience in solving the most difficult business technology problems at the world's most successful companies. Those experts can help you execute a digital business strategy that will help your company stay consistently successful.

3) We need help prioritizing what to do—The risk in taking a trial-and-error approach to a digital business strategy is that there are so many potential mistakes that can waste precious months and years, leaving you behind as your industry races ahead. And in most cases, a successful digital strategy operates on several levels—certain parts of the strategy should be completed before starting others. Experts at Infor digital engineering bring you a powerful process known as “Design Thinking,” which incorporates interactive workshops, interviews, and customer visits to help you establish an orderly approach to digital business transformation and increase your likelihood of success now and in the future.

Generate effective ideas

The Infor Digital Ideation program is a collaborative process between Infor and your organization that helps you develop a digital strategy and supporting roadmap that's designed to drive your business objectives.

Infor first partners with you to identify digital opportunities and prioritize them based on both value and risk. We then determine what underlying technologies are required to support your transformation by leveraging both Infor and non-Infor solutions.

Deliver lasting results

Infor understands that technology choices first and foremost need to serve your business goals. The key to developing a sound digital strategy is to identify areas of your business that can benefit the most from a digital transformation, while mitigating risk to both the business and IT.



With this approach, you can:

- Improve operational efficiency.
- Increase customer engagement.
- Strengthen employee engagement.

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Engineering team >

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