



Drastically improve speed to market with Infor PLM



Faster time to market is essential for retailers who want to stay competitive. But without insights and collaboration across the global supply chain—and the power to instantly respond to unforeseen fluctuations—“concept-to-consumer” retailing in the timeframe of just a few weeks may seem impossible.

Traditionally, retailers have used product lifecycle management (PLM) software as a standalone solution to better predict the future and accelerate speed to market. But most PLM solutions alone don't provide the visibility or real-time actionable data needed to inform the quick response today's market demands.

Infor® PLM is different. Through the combined power of our next-generation PLM technology, modern machine learning, and the GT Nexus global supply chain network, retailers gain the insight and agility to make strategic changes in assortment, shipping, and distribution at a moment's notice.

Smart retailing with Infor PLM

Aggregating data from across the enterprise, Infor's PLM solution is “plugged in”—so it can predict market fluctuations and trends, create forecasts based on countless attributes, and recommend optimal strategies to make adjustments across the supply chain in real time.

With Infor's next generation PLM solution, retailers and fashion brands can:

- Accelerate the entire product lifecycle, concept to consumer
- Optimize assortment based on countless attributes
- Accelerate time to market for new products
- Quickly adapt to market shifts and trends
- Repurpose materials and increase efficiency for sustainability
- Attract and earn the loyalty of millennial and Gen Z shoppers
- Eliminate costly and tedious reconfigurations
- Monitor and optimize the supply chain from end to end
- Reduce risk by spreading production across multiple suppliers