



# Infor M3 Analytics

## Convert data into actionable information

Maintaining your competitive edge gets more complex every day. You must be ready with faster, more effective, information-driven responses. With enterprise applications that collect an enormous amount of data, you can easily get overwhelmed by the time, effort, and expense of interpreting that much data. You need analytic tools that can help you convert data into information, so you can analyze your company's strengths and weaknesses. That way you'll always know the best way to take effective action.

## Deliver faster results

Infor® M3 Analytics provides fast, easy-to-use business intelligence that yields comprehensive, detailed information that will help you manage your business more strategically. By quickly identifying and focusing on the areas of your business that need improvement, you can gain actionable insights that can improve organizational performance. And, because Infor M3 Analytics automatically collects data from the enterprise applications that drive your business, you get rich, highly relevant reports and analysis without having to hire a team of experts to obtain results.

## Take advantage of industry-specific analytics

You get all the technologies, tools, and industry-specific content you need to make information-driven decisions with Infor M3 Analytics.



Infor M3 Analytics combines the proven reliability of the Infor M3 enterprise resource planning (ERP) system with the power of Birst, Infor's leading-edge business intelligence platform, which means that you gain a unique range of benefits that deliver business value quickly.

You'll be able to:

- **Realize value rapidly**—Infor M3 Analytics serves as a project accelerator because it includes pre-built reports, dashboards, KPIs, and other tools that let you start taking advantage of its power in the shortest possible time.
- **Get exactly what you need**—The industry-specific content available for Infor M3 Analytics makes it easy for you to quickly deploy business intelligence relevant to your needs, so you gain competitive advantage in your industry.
- **Enhance the value of your M3 investment**—Close integration with Infor M3 gives you the benefits of delivering contextual intelligence in processes within Infor M3. You'll also be able to drill down through Infor M3 Analytics information to Infor M3 to take action after gaining insight.
- **Accelerate implementation**—By automating extract-transform-load (ETL) routines, Infor M3 Analytics shortens implementation times, reduces the risk of errors, and eliminates the need for handwritten queries to extract data.
- **Get answers faster**—In-memory processing speeds results so that you get the answers you need when you need them.

## The key to successful operations

Infor M3 gives companies unparalleled power to achieve operational excellence. To make your entire business thrive, it helps to augment your Infor M3 solution with fast, sophisticated analytics and reporting tools that help you make better decisions and get great results. Several third-party business intelligence tools can draw management information from operational ERP systems, but those tools usually require significant up-front cost and effort to implement and integrate, because they weren't built to draw naturally on the unique capabilities of Infor M3. Infor M3 Analytics can help you:

### **Gain better strategic direction**

Infor M3 Analytics can help senior executives steer the business more effectively thanks to faster, more thorough analysis and complete, timely information. And because Infor M3 Analytics offers industry-specific analysis packs, executives can trust that the KPIs and ratios they're using as a basis for strategic planning are relevant to their industry and helpful to the business. For example, Chief Financial Officers can monitor KPIs and financial ratios to ensure the business is meeting its strategic objectives.

### **Improve profitability**

Many companies can't actually calculate the profitability of each individual product or service because the relevant data isn't readily available for analysis. Even companies with strong topline revenue can remain unaware of areas of unprofitability that could easily be corrected if they had an efficient way to collect and analyze the data. Infor M3 Analytics makes it easy for executives and managers to create detailed KPIs that measure profitability and performance in fine detail. In many cases, with the right data, you can identify ways to boost profitability with little added cost simply through better analysis.

### **Analyze resource usage**

All companies want to generate the greatest possible value from their investment in equipment, facilities, labor, inventory and services. Measuring whether you've achieved that goal is so difficult that many companies just guess. But guessing often leads to suboptimal customer service, unnecessary overtime, waste, and additional costs.

With Infor M3 Analytics, you can eliminate guess work and get a clear picture of how effectively your organization is performing using KPIs.

### **Empower business users**

Infor M3 Analytics offers industry-specific prebuilt reports and dashboards that business users can access immediately. As a result, managers get the detailed information and analysis they need to make effective plans and decisions. The solution also includes an easy-to-use report building utility that allows ordinary business users to create reports without having to go to IT to request new reports.

### **Take advantage of deeper expertise**

Infor M3 Analytics is built on the same technology stack as the rest of the Infor Business Intelligence technology portfolio, so you have access to a larger number of experts who can help you get exactly what you need from Infor M3 to meet your business needs.

### **Focus on your business**

You can get industry-specific analysis packs containing prebuilt dashboards, reports, KPIs and other tools tailored to specific industries, including:

- Fashion
- Food & Beverage
- Manufacturing
- Distribution
- Equipment

## Get better direction from clearer data

When everyone in your organization is making decisions based on the same reports, drawn on the timely, consistent use of the same data, you get more coherent teamwork and better performance overall. Infor M3 Analytics simplifies and accelerates the reporting process in a way that fosters clear, consistent use of data throughout your company. When that information comes to you as a natural extension of the data in your Infor M3 solution, you gain the knowledge and insight that can lead to great performance in the long term.



### With Infor M3 Analytics you can:

- Improve product margins
- Increase asset utilization
- Prevent cost overruns
- Identify your most profitable customers

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