

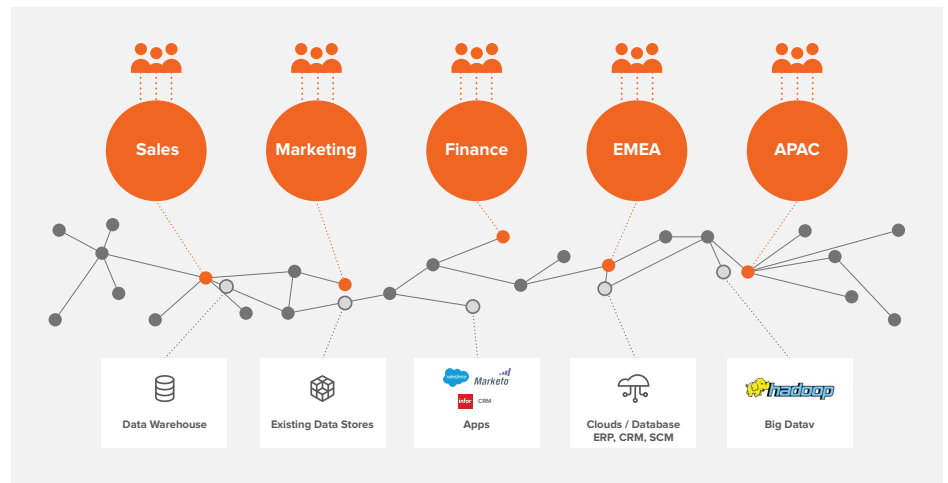
Connect to a new level of trusted insight.

Networked Analytics: Unlock the collective intelligence of your organization

Businesses today do not operate like a collection of disconnected silos. Your BI and analytics solution shouldn't either. But this is what happens with desktop-based discovery tools that cannot deliver enterprise-wide analytical governance. The result is employees working in analytical silos, which undermine trust in the data and lead to poor decision making.

Unlock your company's collective intelligence

Birst's groundbreaking technology connects every part of your organization via a shared network of analytics that every person can easily access and extend. It eliminates analytical silos once and for all, empowering everyone with self-service analytics capabilities to make better, faster business decisions.



“Because of Birst’s networked analytics technology, which eliminates data silos and ensures consistency and control, this is the first analytics implementation with the performance and data breadth that will drive universal adoption.”

Wilmer Peres
Head of BI and Analytics,
Reckitt Benckiser

The networked analytics difference

Siloed BI	Networked BI
<ul style="list-style-type: none"> • Inconsistent and unreliable data • Different people receive different answers • Long wait times to access data • High costs to support ETL, data prep and reporting • Constant maintenance backlog, user frustration, upgrade cycles 	<ul style="list-style-type: none"> • Single networked view of data trusted by all users • 100% alignment across the enterprise • Users empowered with self-service analytic tools • Lower total cost of ownership, upgrade in place • Higher adoption and lower risk

A truly next generation platform for enterprise BI and analytics

Birst is the only enterprise analytics platform that connects centralized and decentralized applications through a network of interwoven virtual tenants on top of a next-generation multi-tenant cloud architecture. Birst delivers the speed, self-service, and agility front-line business workers demand, and the scale, security, and control to meet rigorous corporate data standards.

Birst is the only solution that meets the 7 critical requirements for success with analytics.

- Unify data from multiple source systems or complex structures
- Analyze complex business processes or business models
- Blend centralized and decentralized data and analytical content
- Create and maintain reusable metrics and definitions
- Empower users with role-specific analytical tools
- Deliver fast time to value with iterative and agile deployment
- Economically scale on-demand—both users and data volumes

Requirements	Values	Legacy	Birst	Discovery
Rapidly unifies complex data	Broad and complete business visibility, fast			
Analyze complex processes & models	Real time sync across users and departments			
Blends centralized and decentralized	Enable local agility with global analyses			
Trust and reuse key metrics	Values are correct, for ad hoc and scheduled use			
Users can use a variety of tools	Drive adoption, usage and self-service			
Fast to value, every deployment	Short time and cost to deploy = lower risk			
Economically scale, on demand	High performance and superior economics			

“With Birst’s networked analytics platform and its new connected data prep capabilities, users have access to interconnected virtual instances of data that enable them to make the most accurate, data driven decisions.”

Joe Sims

Director of Information Management, Rovi



Birst is an advanced networked business analytics platform. Organizations can achieve a new level of trusted insight and decision making by connecting their data and people via a network of analytics services. Birst scales from individuals to the enterprise in a manner that is smart, connected, and scalable. Learn more at www.birst.com.

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