



Brandili improves safety and business controls with Infor LN

Prior to implementing Infor® LN, Brandili faced many challenges in its operation processes. Brandili wanted to control all stages of the production process; optimize and integrate its business processes; build a more consistent database; share the same information across the company, decrease costs, lead times, stock levels, and manual errors; and focus on data analysis instead of data input.



HEADQUARTERS
Apiuna, Brazil

INDUSTRY
Textile

EMPLOYEES
1,200

INFOR PRODUCT
Infor LN

WEB SITE
www.brandili.com.br

“We are very happy with the implementation of Infor LN. The ERP is very stable, reliable, and has a wide spectrum of functionalities, enabling us to control all our business processes. Now, our company can focus on strategic activities that bring better results, and we have better control of our operations.”

Flávia Brandes
Chief Financial and Administrative Officer, Brandili

Identifying business challenges

Operating in the fast-paced and dynamic luxury fashion industry, Brandili's business is constantly evolving and expanding. What started as a small business in 1964, has evolved into a large organization with more than 1,200 employees. To keep up with growing business needs, Brandili needed a solution to automatize all of its processes.

Brandili started its ERP selection process by defining a series of requirements to meet its current and future needs, then comparing these needs against major software providers. Brandili chose Infor LN because it could meet more of Brandili's requirements, with fewer customizations.

“Brandili is taking the lead in the way it serves its customer and we are proud to play an integral role in supporting its business transformation.”

Fernando Doreto
Account Manager, Infor Brasil

Optimizing processes

Before moving to Infor LN, every invoice Brandili generated had been used in five different systems, making it very difficult to have the same information accurately reflected across the company. With Infor LN, the systems are integrated, so everyone has the information they need, without duplication, all from a centralized database. In addition, purchases are completely defined in the purchase requisition, including price, amount, terms, provider, taxes, and more, reducing the possibility of manual errors. By minimizing the need for manual processes, Brandili's employees can dedicate more time to analyzing data for better decision making.

The benefits of moving to Infor LN include having real costs at the SKU level, while detailed data is provided for the company's strategic planning. Other benefits include lower lead times, decrease of staff in administration tasks, improved stock accuracy, better evaluation by external audits, and safety in operational controls. Best of all, Infor LN has enabled the implementation of business intelligence tools to control and support main business variables.

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