



## Customer Profile

# Cremer improves operational efficiency with Infor solutions



## Facts at a glance

**Products:** Infor® LX, Infor Warehouse Management (SCE), Infor EAM

**Industry:** Industrial Manufacturing

**Country:** Brazil

“As a public company, Cremer must fulfill many requirements and provide transparency and accountability for all transactions and operations; Infor solutions help us meet these obligations.”

—Marcelo Jorge Fernandez,  
operation director, Cremer

## About the company

Founded in 1935, Cremer is a public company and a leading manufacturer of products for the healthcare market. The company currently operates with four business units including hospitality, dental, retail and industry. To learn more, visit [www.cremer.com.br](http://www.cremer.com.br).

## Challenges

- Integrate IT systems currently in use in several acquired companies.
- Implement a system to support 40% growth rate in three years, due to acquisitions.
- Provide transparency and accountability for all transactions and operations.
- Enhance logistics and purchasing operations.

## Benefits

- Integrated disparate systems into one enterprise resource planning (ERP) system.
- Gained 20% more efficiency in distribution center workforces.
- Saved 5% in costs by providing management with complete visibility into purchasing operations.
- Controlled equipment performance and improved repair and maintenance decision making by providing management with key performance indicators.
- Integrated and monitored real-time data from nine distribution centers.
- Reduced the time needed to process 9,000 inventory items from four days to one.
- Gained better control of stock, increased productivity, and prepared dispatches in less time.

“Infor’s innovative solutions and skilled services team help us grow our business and deliver quality customer service, integrate all operations, optimize logistics resources, reduce our workforce, and improve inventory and purchasing management.”

—Marcelo Jorge Fernandez, operation director,  
Cremer

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