



New Customer Snapshot

EG Industries Berhad boosts performance and profitability with Infor LN



Facts at a glance

Product: Infor LN®

Industry: Electronics Manufacturing

Country: Malaysia

“Infor LN has expanded EG Industries Berhad’s visibility across the enterprise, improving its material planning, inventory management, and demand forecasting. The result is a leaner, demand-driven enterprise.”

—Alex Kang, Group Chief Executive Officer,
Executive director, EG Industries Berhad

About the company

EG Industries Berhad (EG) is rated as Top 50 Global Electronic Manufacturing Services (EMS) Provider by US-based Global Manufacturing Marketing Insider since March 2012. Through its two largest subsidiaries, SMT Technology Sdn Bhd & SMT Industries Co., Ltd., EG provides EMS for consumer electronics, electrical, computer peripherals, telecommunications, automotive and medical industries. The company operates as an original design manufacturer for complete box build manufacturing. Headquartered in Kedah Malaysia, EG owns three manufacturing facilities in Malaysia and Thailand which serves customers in Malaysia, Europe, US and Thailand. To learn more, visit www.eg.com.my.

Business case

- Increase supply chain efficiency.
- Increase visibility across manufacturing processes.
- Reduce costs by being able to monitor work-in-progress inventory.
- Increase customer service levels.
- More tightly integrate multiple organizational systems together.

Why Infor?

Infor delivers:

- The foundation for a more efficient, demand-driven supply network by increasing the accuracy of material planning.
- The ability to help improve materials and inventory management by having greater visibility into manufacturing processes that allow for better-informed decision making.
- The ability to help reduce costs and improve performance across the supply chain, while increasing profitability, by having greater control over manufacturing processes.
- The ability to help increase customer levels with robust and industry-specific service management functionality.
- Improved integration of disparate systems to help streamline processes, such being able to reconcile the general ledger directly with fixed assets and inventory.

“With Infor LN, EG Industries Berhad is now able to increase accuracy for material planning and greater control over manufacturing processes, resulting in improved efficiency and increased profitability.”

—Voon Man Hong, SCM Senior Manager,
EG Industries Berhad

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