

GDV Imports México delivers higher-quality service with Infor Demand Planning

About the company

Founded in 2008, GDV Imports México, S.A.P.I. de C.V. is a private company that represents and distributes Jaguar and Land Rover vehicles. For more information, visit www.jaguar-mexico.com.



Challenges

- Increase overall warehouse performance and speed up warehouse processes.
- Improve fill rate.
- Gain complete visibility into demand status.
- Improve forecast accuracy.
- Eliminate the use of Excel spreadsheets.
- Provide 24x7 local support to customers.
- Reduce the amount of time products remain in stock.

Benefits

- Delivered higher-quality service to customers with better warehouse performance.
- Increased fill rate from 86% to 92%.
- Gained full visibility into historic demand.
- Improved forecast accuracy.
- Gained the ability to provide 24x7 local support.
- Decreased the amount of time products remain in stock by 30 days.

HEADQUARTERS
Mexico

INDUSTRY
Automotive

INFOR PRODUCT
Infor® Demand Planning

PARTNER
GCM

WEBSITE
www.jaguar-mexico.com

"It's been an honor for GCM to successfully implement Infor Demand Planning and we're very happy to see GDV Imports' goals were met. The project was finished on time and on-budget."

Francisco Olvera
Director, GDV Imports Mexico