



# GDV Imports México delivers higher-quality service with Infor Demand Planning

## Facts at a glance

 INFOR PRODUCTS Infor® Demand Planning	 INDUSTRY Automotive	 HEADQUARTERS Mexico	 PARTNER GCM	 WEBSITE jaguar-mexico.com
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“ As distributors and dealers of Jaguar-Land Rover in Mexico, it’s important for us to optimize our operations to provide higher-quality services and better fulfill our customers’ demands. Infor Demand Planning, jointly with GCM, have helped us to quickly reach our goals.”

**Salvador Tellez**, Manager Reparations,  
GDV Imports México, S.A.P.I. de C.V

“ It’s been an honor for GCM to successfully implement Infor Demand Planning for such an important customer. We’re very happy to see GDV Imports’ goals were met once Infor Demand Planning was implemented. The project was finished on-time and on-budget.”

**Francisco Olvera**, Director, GCM

## About GDV Imports México

Founded in 2008, GDV Imports México, S.A.P.I. de C.V. is a private company that represents and distributes Jaguar and Land Rover vehicles. For more information, visit [www.jaguar-mexico.com](http://www.jaguar-mexico.com).

## Challenges

- Increase overall warehouse performance and speed up warehouse processes.
- Improve fill rate.
- Gain complete visibility into demand status.
- Improve forecast accuracy.
- Eliminate the use of Excel spreadsheets.
- Provide 24x7 local support to customers.
- Reduce the amount of time products remain in stock.

## Benefits

- Delivered higher-quality service to customers through numerous improvements, such as better warehouse performance and executing processes faster.
- Increased fill rate from 86% to 92%.
- Gained full visibility into historic demand.
- Improved forecast accuracy by TK%.
- Decreased the amount of time it takes to analyze stock and finish orders by eliminating the use of Excel spreadsheets.
- Gained the ability to provide 24x7 local support.
- Decreased the amount of time products remain in stock by 30 days.