



Customer Profile

Ter Beke Improves Visibility Into Critical Data With Infor Advanced Planning



Facts at a glance.

Solution: SCM

Products: Infor™ Advanced Planning

Industry: Food & Beverage/Prepared Foods

Country: Belgium

“With Infor’s flexible planning solution, our planners clearly spend less time inputting data, and we have more insight into supply chain details. We can plan more accurately and deal with exceptions more efficiently. As a result, we make optimal use of production facilities, increasing efficiency and throughput rates, while reducing costs.”

—Koen Vandenaabeele, IT Director,
Ter Beke

About the company.

Ter Beke develops, produces, and sells fresh, ready-made meals and processed meats, such as salami, cooked ham, and pâté. Based in Waarschoot, Belgium, the company has 10 factories and 2 divisions. Ter Beke sells to wholesalers, discounters, and retailers in various countries, including The Netherlands, France, Germany, Switzerland, the UK, Spain, Denmark, and the Czech Republic. To learn more, visit www.terbeke.be.

Challenges.

- Implement a flexible, automated planning system to better manage the complexities of stocking optimum quantities of fresh food.
- Reduce time that planners spend in inputting data.
- Gain improved visibility into supply chain data.

Benefits.

- Acquired an automated system designed for the supply chain function containing data with complete historical details, resulting in faster, improved, and continuous planning, and eliminating reliance on product and market knowledge of individual planners.
- Gained ability to more accurately and efficiently plan the right product volumes needed for the market and to more effectively manage exceptions.
- Made planners’ work simpler and more logical by improving visibility into critical information, providing better insight into the supply chain, and minimizing stock shortages and surpluses.
- Substantially reduced the time that planners spend on data input, freeing up more time to devote to product quality, strategic planning, and other added-value activities.

“Our products have a short shelf life—5 to 6 days—and our consumer portions are sensitive to promotional offers. If a product is featured as a special offer in a supermarket brochure, we see a noticeable increase in demand. Infor’s solution gives us a clear view of these factors to minimize stock shortages and surpluses.”

—Koen Vandenaabeele, IT Director,
Ter Beke

641 Avenue of the Americas New York, NY 10011 800-260-2640 infor.com

Copyright© 2012 Infor. All rights reserved. The word and design marks set forth herein are trademarks and/or registered trademarks of Infor and/or related affiliates and subsidiaries. All other trademarks listed herein are the property of their respective owners. This document is provided for informational purposes only and does not constitute a commitment to you in any way. The information, products and services described herein are subject to change at any time without notice. www.infor.com.

INF1230003-1242418-EN-US-1012-1