

Retail company in Latin America improves tracking with Infor Supply Chain Execution

About the company

Grupo Unicomer (Gollo) is a retail company based in Costa Rica and founded more than 40 years ago. Leading in the sales of electric appliances, technology, linen, furniture and home articles, Grupo Unicomer is present in 24 countries, with more than 1000 stores in total. For more information, visit grupounicomer.com and gollotienda.com.

Challenges

- Optimize logistic processes and deliveries
- Improve customer service
- Increasing visibility and tracking

Benefits

- Better tracking
- Automatization of devolutions
- Better control of agenda with suppliers
- Less time in delivery circuits
- Better integration with the ERP



HEADQUARTERS
Costa Rica

INDUSTRY
Retail

INFOR PRODUCT
Infor® Supply Chain Execution

WEB SITE
www.grupounicomer.com

"It was really great to be able to monitor and capture issues as well as assign them to be concluded. We have achieved much better control of operations—it's become one of the main strengths after go-live."

Armando Molina

Project and Logistic Manager, Grupo Unicomer (Gollo)