

# Tecnova looks to Infor to help optimize its logistics operations

## About the company

A division of Grupo Berlin, Tecnova represents Bosch in Ecuador, importing automotive parts and manufacturing car batteries. Tecnova operates in Ecuador and the Andean region. To learn more, visit [www.grupoberlin.com](http://www.grupoberlin.com).

## Challenges

- Optimize logistics services with a world-class supply chain execution solution.
- Improve customer service levels.
- Be better positioned to support business growth.

## Benefits

Once implementation is complete, Tecnova expects to:

- Optimize operational management in its new distribution center.
- Improve productivity in its warehouse and distribution center.
- Increase the reliability of tracking of parts and shipments.
- Deliver higher-quality service to customers.



HEADQUARTERS  
**Ecuador**

INDUSTRY  
**Distribution**

INFOR PRODUCT  
**Infor® Supply Chain Execution**

PARTNER  
**Cerca Technology**

WEBSITE  
**[www.grupoberlin.com](http://www.grupoberlin.com)**

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**"We selected Infor Supply Chain Execution because it met all our needs; and we worked with Cerca Technology because of the company's references in the market."**

**Ricardo Rodríguez Almeida**  
Logistic and Distribution Manager, Tecnova