



Valen Analytics propels growth and improves retention with better risk assessment

About the company

Valen Analytics, an Insurity company, provides proprietary data, analytics, and predictive modeling for property and casualty insurers. Valen Analytics works with insurers who are actively looking to utilize modern approaches to pricing, risk selection, claims triage, and premium fraud. To learn more, visit www.valen.com.

Requirements

- Understand the risk assessment of each customer or policy
- Identify customers who will cancel a product by analyzing more data sources to detect early signs of dissatisfaction
- Develop a risk quality scale and apply predictive modeling to forecast behavior

Benefits

- Gave underwriters real-time, data-driven insights for quoting new and renewal business, determining risk, and detecting fraud
- Gained ability to rank policies and premium on a scale of 1–10
- Enabled Farm Bureau (a customer) to reduce loss ratio by 66% and grow premium by 30%



HEADQUARTERS
Denver, CO

INDUSTRY
Insurance

EMPLOYEES
11–50

INFOR® PRODUCT
Birst

WEB SITE
www.valen.com

"Birst combines the best of all BI worlds... Advanced visualization and analytics with an automated backend that transforms data, making it ready for use."

Greg Penn
VP of Operations, Valen Analytics